



## The New Mexico Breeders Report

---

September 2020 VOL: 30

---

### Judge Lanier Racing LLC Complete Dispersal of Race Horses

Bidding Opens September 16

Bidding Closes September 23

(Photo by Coady Photography)  
For Immediate release  
Charles Town, WV -  
09/03/2020 -



[ThoroughbredAuctions.com](https://www.thoroughbredauctions.com) announces the dispersal of horses of racing age owned by Tom and Sandra McKenna of Judge Lanier Racing Stables. Due to an unfortunate accident, the McKenna's made the difficult decision to disperse their racing stock. The auction will be an internet only auction, with bidding opening September 16th, and closing September 23rd at

[ThoroughbredAuctions.com](https://www.thoroughbredauctions.com)

Tom and Sandra will continue their New Mexico Breeding program with foals from **CONQUEST MO MONEY**, Preakness contender and 2nd in the G1 Arkansas Derby. His first crop will race in 2022.

Judge Lanier Racing Stables has been a perennial leading owner of race

horses in New Mexico. Since 2005 the stable has had earnings of \$9,380,211. Their 2019 earnings of \$1,595,458 were the highest yet for the stable.

“We’ve been leading owners at Zia Park for 8 years, Sunland Park 9 years, at least 5 times at Albuquerque, and 5 times at SunRay Park. We have been leading owners statewide and recognized by the New Mexico Horsemen's Association every year since 2014. We have also been ranked nationally in the top 50 owners for the last 6 years in wins and in the top 100 in earnings for the last 6 years of the 29,000 owners,” said Tom McKenna. “Management at Sunland Park informed us that since the inception of casinos in New Mexico, Judge Lanier Racing has the most wins on record.”

The McKenna’s Judge Lanier Racing Stable is named after Tom’s grandfather, Judge C.M. Lanier, who raised him. Tom began riding horses for his grandfather at the age of 9 or 10 years old, and broke his first horse out of the gate at age 12. The McKenna’s began their racing program in New Mexico in the early 2000’s, with their first starter in 2004. 2017 brought them national recognition with their stakes winning son of Uncle Mo, **CONQUEST MO MONEY**. Winner of the Mine That Bird Derby, and second in both the Sunland Park Derby (G3) and the Arkansas Derby (G1) , the horse put them on the trail for a run at the Preakness.

Included in the dispersal is **TOP DRAW**, the son of leading sire **INTO MISCHIEF**, who was the recent winner of the Charles Taylor Stakes ( August 29) and has earnings of \$102,599. Also selling is the stakes placed mare, **McWend**, 2019 New Mexico Champion 3-year-old filly and earner of \$197,190. Most horses in the auction will be offered with no reserve.

Prospective buyers will need to go to the auction website, and create an account. They will then need to request a bidder’s number in order to bid. Please visit the website at [ThoroughbredAuctions.com](http://ThoroughbredAuctions.com) for more information or email [info@thoroughbredauctions.com](mailto:info@thoroughbredauctions.com).

[ThoroughbredAuctions.com](http://ThoroughbredAuctions.com) leads the industry with twice as many horses cataloged and 4 times as many sold than all other online Thoroughbred Auctions in North America combined. The company just completed the largest online Thoroughbred Auction ever held in North America with 98 horses cataloged. That brings the total number of Thoroughbreds sold at [ThoroughbredAuctions.com](http://ThoroughbredAuctions.com) to 288 from 369 cataloged in 7 auctions since February of 2019.

The [ThoroughbredAuctions.com](http://ThoroughbredAuctions.com) team produces North America's Leading Online Auctions for Horses. The management team pioneered internet auctions for horses and has produced more than 80 Internet Auctions since 2012 boasting a high seller of \$226,000.

Tim and Cathy are the industry's most experienced show horse auction managers. Our team managed more than 380 live horse auctions selling over 80,000 horses since 1978. Tim’s previous firm, Professional Auction Services, was the largest show horse auction company in the world, by number of horses sold for 15 years.

For information contact Tim Jennings at [tjennings@ThoroughbredAuctions.com](mailto:tjennings@ThoroughbredAuctions.com) or (866) 652-7789

---

"If the concept of online horse auctions in the United States has a grandfather-it's [ThoroughbredAuctions.com](http://ThoroughbredAuctions.com)."

Excerpt from Mid Atlantic Thoroughbred magazine September 2020.

"Logging In" - by Joe Clancy

## Web-based sale business blooms for Jennings By Joe Clancy

**Y**ou want to talk about reach? In one form or another, Tim and Cathy Jennings' horse auction company has sold everything from \$1,000 Chincoteague ponies to \$775,000 world champion Quarter Horse Good I Will Be.

And now they're relative pioneers in the blooming online component of Thoroughbred auctions. The Jenningses conducted their first web-based auction in 2012, long before industry leaders Fasig-Tipton and Keeneland got involved, and have turned ThoroughbredAuctions.com into a source for buyers and sellers, especially after the coronavirus pandemic limited travel and public gatherings this year.

A dispersal of horses owned by R.D. Hubbard, the New Mexico breeder and former owner of Hollywood Park who died in April at age 84, resulted in 54 horses

sold for \$1,560,350 in July. The dispersal was scheduled for the annual Ruidoso Sale in August, but when that live auction was forced to move to another location due to the pandemic, Hubbard's grandson Shaun Hubbard contacted the West Virginia-based ThoroughbredAuctions.com about an online sale. Twenty-two days later, the horses were sold.

"It was strong, just good horses," said Tim Jennings, who worked his first live auction when he was 14. "With everything, it's all about the horses and who you get them in front of. It has surprised a lot of

people, how well that sale did. This is such a tradition-bound business, so it's not an easy thing."

Tim Jennings and his brother Mike started Professional Auction Services in 1978 and hosted live auctions of Quarter Horses, Paints and show horses for 30 years. They even added online bidding to the sessions as early as 1999 (predictably, bandwidth was a problem). The business contracted during the 2008 recession—going from 3,200 horses sold to about 1,400—as people cut numbers or sold horses privately. Professional Auction Services responded by dividing into two auction companies, one for sport horses and one for Thoroughbreds. Internet auctions became a reality in 2012, and the company handled dispersals, court-appointed sales through the United States District Court system, without ever looking like a threat to Keeneland or Fasig-Tipton. Still, horses changed hands and buyers and sellers were satisfied.

Over the years, the model evolved and now takes for granted many things the newcomers rave about—nearly real-time reserves, a full two minutes in the "sales ring" for live bidding, extended time if bidding kicks in late, staggered closings, seven-day sales, email and/or text reminders and more. The company website proclaims, "The way you buy and sell is changing." To many, it has already changed but ThoroughbredAuctions.com continues to perfect its model and got a boost from the coronavirus.

"We've had a lot of phone calls lately where people say, 'I think you're really on to something,'" Tim Jennings said. "I think we are. The advantages are so numerous. You're not restricted by geography, your horses can stay on your farm, you don't worry about where you are in the catalogue—whether your horse sells late in the day, early in the day, whatever. That makes a difference."

Jennings singled out a court appointed sale in February as an example of how it works. Hip 1, the Seat Daddy stallion Finale, sold for \$35,000 after going to just \$12,000 with three minutes to go. The bidding lasted another hour and nine minutes, all completely automated, while other



Cathy and Tim Jennings are veterans in the field of online auctions.

horses sold and while the horse ate hay in his stall at home.

The software, adapted from online cattle auctions and perfected over time, does most of the work though there's more to it than computers.

"It's a good idea, but just because it's a good idea doesn't mean it's going to work," said Tim Jennings, who breeds Thoroughbreds in West Virginia with his wife [they sell at Keeneland or Fasig-Tipton, for now]. "It's a customer-service business, and that is what we are. We're there to serve a need. We're fortunate to have a proven system in place that can help people. We have the auction experience,

the horse knowledge and the system to make it all work."

Shaun Hubbard knew of ThoroughbredAuctions.com through his connection to the New Mexico Thoroughbred industry, and turned to the company for the dispersal of his grandfather's stock—scallion Attila's Storm, mares in foal to him, racehorses, 2-year-olds and on down to weanlings. Aisle Runner, a 2-year-old New Mexico-bred by Attila's Storm out of the Bernardini mare Garter, topped the sale at \$91,250. Aisle Runner's sire brought \$90,000 as bidding extended another 30 minutes after the scheduled close. The top-selling broodmare stayed in

the family as Garter brought \$80,250 (in foal to Attila's Storm).

Hubbard liked the auction software, and the national (or potentially international) reach and the company track record, but said the experience went far beyond any of that.

"The business aspect of it really intrigued me and first-hand what I was going to do with our horses and our operation when my grandfather passed," he said. "But Tim and Cathy are second to none. That's the best way to describe it. They acted like this was the first or second auction they'd ever done. They're always available, they have a great attitude, there's enthusiasm and you know that's gone by the wayside in the last few years in so many industries. People lose enthusiasm and ultimately your product is not as good. Their product is good because of them."

Hubbard's grandfather, who turned a \$90-a-week job with an auto glass company into Safelite Auto Glass and later AFG Industries, owned and bred Quarter Horses and Thoroughbreds and ultimately owned all or part of Hollywood Park, Ruidoso Downs, The Woodlands in Kansas, Turf Paradise and Zia Park. He helped launch the NTRA and the Racing Integrity and Drug Testing Task Force, served on the Breeders' Cup board and supported numerous philanthropic efforts inside and outside racing. He might have told his grandson to hang on to a few horses, but he would have recognized the need for the sale and would have definitely appreciated the way it happened.

"My grandfather always said, 'Stay focused on the little things, that's how the big picture comes into context,'" Shaun Hubbard said. "He was always able to change with the times, so he would have seen the benefit of [the auction process] and appreciate all the work that went into it." \*

The screenshot shows the homepage of ThoroughbredAuctions.com. At the top, there is a navigation bar with links for Home, Auctions, Results, Buy, Sell, About Us, Contact, and Register. The main header features the ThoroughbredAuctions.com logo and the tagline "The way you buy & sell is changing...". Below this is a prominent banner for the "New Mexico Breeders Sale", an internet auction for Thoroughbreds & Quarter Horses, with bidding opening on August 20 and closing on August 26. A central section highlights a "Complete Thoroughbred Dispersal" by R.D. Hubbard, with a sale average of \$28,395 and a bidding close date of July 23. The page includes several call-to-action buttons such as "Download the Results of the Sale", "Upload Large Files Here", "Search Here FMS", "Subscribe", "See the Closing with Power", and "Download the Results". There are also three informational boxes: "2 minutes?", "Reach Buyers Everywhere", and "Save the Trip". At the bottom, there is a section for "Custom Sales" and a footer with the text "The ThoroughbredAuctions.com home page points bidders in a variety of directions."

Your Ad  
Here

Would you like to advertise on our website? If so please give the office a call at 505-262-0224

Zia Park will open its 2020 race meet on October 5. Click on the link for more information.

There are 10 qualifiers to Quarter Horse racing's richest race, Monday's \$3-million All American Futurity (G1), and one of them, Joe Rios' Eagles And Dragons, is a registered New Mexico-bred. This [link](#) will take you to an AQHA profile of the gelded son of Zulu Dragon and fourth-fastest overall qualifier!

A dozen state-bred Quarter Horses, including two also-eligible entries, are entered in Sunday's 440-yard, \$75,000 First Moonflash Maturity (R) at Albuquerque Downs. Click the [Link](#) for more info.

Two 6-furlong New Mexico State Fair Thoroughbred Futurity (R) trials were contested at Albuquerque Downs on Saturday, and we have the lowdown on the 12 qualifiers to the September 20, \$200,000-est. final! [Link](#)

Here is our exclusive recap of Saturday's New Mexico State Fair Derby (R) trials at Albuquerque Downs. MJ Farms' Donelli, a homebred daughter of Big Daddy Cartel trained by Wes Giles, posted the fastest qualifying time to the \$275,000-est. final on September 20. [Link.](#)

The New Mexico-bred racing action was hot at Albuquerque Downs this weekend! Here is our exclusive recap of Friday's 400-yard New Mexico State Fair Quarter Horse Futurity (RG3) trials, which were led by fastest qualifier Woodys Gold. Clint Crawford trains the Woodbridge gelding for owner Cavanaugh Quarter Horses, which purchased Woodys Gold from breeder MJ Farms for \$10,000 at last year's New Mexico-Bred Sale. [Link](#)

J & SM Inc.'s Bully Baby (top) and Wesley T. Gray's Troubleonthetrack won the two 6-furlong New Mexico State Fair Thoroughbred Futurity (R) trials run at Albuquerque Downs on Saturday. Enrique Gomez rode Bully Baby for trainer Fred Danley, while J. Martin Bourdieu piloted Troubleonthetrack for trainer Nancy Summers. (PHOTOS: Coady Photography)



MJ Farms' Donelli, a graded stakes-winning



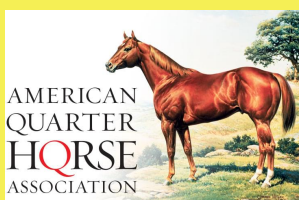
homebred daughter of Big Daddy Cartel, is the fastest qualifying time to the September 20 New Mexico State Fair Quarter Horse Derby (R) at Albuquerque Downs. Ridden by Alan Hernandez for trainer Wes Giles, the filly on Saturday won the second of three 400-yard trials. (PHOTO: Coady Photography)

W.L. and Dee Mooring's CC Moonflash leads the qualifiers to the September 20, \$50,000 New Mexico State Fair Juvenile Stakes (R) at Albuquerque Downs. Ridden by Tanner Thedford for trainer Larry Chavez, the daughter of 2009 AQHA champion aged stallion First Moonflash ran fourth in one of five 400-yard trials on Friday.

Cavanaugh Quarter Horses LLC's Woodys Gold on Friday posted the fastest qualifying time to the September 20, \$500,000-est. New Mexico State Fair Quarter Horse Futurity (RG3) for state-bred 2-year-olds. Francisco Calderon rode the Woodbridge gelding for trainer Clint Crawford. Woodys Gold was a \$10,000 yearling purchase from breeder MJ Farms at last year's New Mexico-Bred Sale. (PHOTO: Coady Photography)



Tim Keithley of Ruidoso Downs Racetrack recently conducted an interview with 18-year-old apprentice jockey Tanner Fincher. Some people might not remember this, but before Tanner's father, Todd Fincher, became an accomplished trainer on the New Mexico circuit, Todd was a jockey who from 1988-97 rode the winners of 901 Thoroughbred and Quarter Horse races. [Follow the Link below.](#)



**Starting in 2020,  
the NMHBA will  
follow the AQHA  
policy  
concerning**

**Awards & Publicity of horses and /  
or trainers with racing medication  
positives.**

[Click here to read the full Policy](#)

# Be Sure to Check out our website!

In addition to our Stallion Directory, you can now search for accredited NM Breds and Broodmares right on our website!

If you are thinking about purchasing a horse and unsure of its accreditation status you can check prior to purchasing. You can also go under the membership tab and check if your dues are paid to date!

The screenshot shows the NMHBA website's "Active Foal Directory" page. At the top is the NMHBA logo and a navigation menu with items: Home, About Us, News, Membership, Horse Registration, Incentives, Horse Directory, and Events. A dropdown menu is open under "Horse Directory", showing "Active Foal Directory" (highlighted), "Active Stallion Directory", and "Active Broodmare Directory". Below the navigation is a "Quick Links" section with a list of links: Home, Magazine, All Forms, New Mexico Racing, Export Broodmare Program, and Shopping Cart. To the right of the quick links is a breadcrumb trail: Home > Active Foal Directory. The main heading is "Active Foal Directory". Below this are three images of horses racing on a track. Under the images is a search bar with the text "To Search for a specific horse, enter any of the following : Horse Name, Sire or Dam" and a "Search" button. On the left side, there is an "NMHBA Magazine" section featuring a cover of "New Mexico Horse Breeder" magazine with a horse's face on the cover. Below that is an "Upcoming Events" section listing "Jimmy Drake Stakes" with a "\$60,000 Guaranteed" prize.

8/18 Agenda

07/22 Minutes

06/17 Minutes

## OWNERS!

Do not forget that all owners running a NM Bred on the track must be an active member of the NMHBA within 90 days of placing 1st, 2nd, or 3rd. If you do not comply you will forfeit your incentive awards. Tell your friends and continue to pass the word along!



## 2020 Nomination Blanks

2020 Zia Park Classic Futurity  
Nomination Blank

2020 Zia Park Classic Derby  
Nomination Blank

2020 Ruidoso Downs Nomination  
Blanks

Downs at Albuquerque Nomination  
Blanks

2020 SunRay Park Nomination Blanks



Starting with Quarter Horse foals born in 2019, the breeder of record will be whoever owned the mare at the time of **conception**. QH foals born prior to 2019 the breeder of record will still be owner of the mare at time of foaling.

Thoroughbreds remain the same, owner at time of foaling.

## Additional forms & Documents

Membership Form

Export Broodmare Fact Sheet

Broodmare Registration Form

New Mexico Bred

Stallion Registration Form

NM Bred w/ Embryo Transfer (QH  
Only)

EVA Booster

EVA Certification Initial



Export Broodmare Form

Export Broodmare Return Form

Mare in foal to leave to a sale

NMHBA By-Laws



<https://nmhorsebreeders.com/>

Contact Information

4836 Hardware Dr. NE Suite B , Albuquerque, NM 87109

Tel:505.262.0224

Fax:505.265.8009

Executive Director: Mary Barber ([mary@nmhorsebreeders.com](mailto:mary@nmhorsebreeders.com))

Registrar: Ernestine Aragon ([ernestine@nmhorsebreeders.com](mailto:ernestine@nmhorsebreeders.com))

Admin. Assistant: Paulette Taylor ([paulette@nmhorsebreeders.com](mailto:paulette@nmhorsebreeders.com))

---

Featured racing articles are written by our racing correspondent Michael Cusortelli.  
Race photographs are provided by Coady Photography <https://coadyphotography.com/>

