



**Board of Trustees meeting
Ruidoso Downs Sales Pavilion**

**July 31, 2021
9:00 a.m.**

PRESENT

President Tom Goncharoff, 1st Vice President Mike Logan, 2nd Vice President Verner R. Query and Trustees Vanessa Alexander, Norma Alvarez, Mark Brown, C. Warren Franklin, Annette McCloy, Mac Murray, Helen Nave, and Nancy Summers.

ABSENT

Susie Prather.

QUORUM

President Goncharoff acknowledged a quorum present.

MINUTE APPROVAL

For the minutes of June 23, 2021, Annett McCloy requests correction for page 3 paragraph one: January 31st should be July 31st. With this correction Annette McCloy made a motion to accept the minutes of June 23, 2021, with the correction seconded by Mark Brown. Motion carried 10:0.

Norma Alvarez made a motion to accept the minutes of July 26, 2021, as written, seconded by Mark Brown. Motion carried 10:0.

DISCUSSION ITEMS FOR TOWN HALL MEETING

- a. Legislative Outreach – Annette McCloy will lead**
- b. Stakes – Mike Logan will lead**
- c. Export Broodmare Program changes - Mike Logan will report improvements and ask to spread the word.**

- d. **Advertisement – Norma Alvarez will lead. The video of the ad will be shown during the Town Hall Discussion at approximately 10:15 by the Racetrack IT guy. Credit goes to Mark Brown for bringing this idea to our attention.**

Mary Barber stated that Don Cook called yesterday about the bill that she sent him for \$7,000 to help pay for that ad. He agreed to pay if she re-sent it. Don Cook also discussed raising purses 10% and bringing the NM Bred Purse to \$45,000. He is also planning to attend the NM Bred yearling sale and bringing a banner to announce the million-dollar futurity.

Mac Murray stated that Ethan Linder is considering raising the purses by 25% at Ruidoso Downs starting the weekend of August 6th. If a purse was \$17,000 for NM Breds, it will now be about \$20,000 to \$21,000.

Norma Alvarez suggested that it would be good to put the purse increases in the ad in place of the sale. Mike Logan agrees that the ad is a good bang for the buck. Mark Brown suggests adding the good news about the decrease in Broodmare penalties as well. They agreed to make these changes after sales are over. Mr. Murray reminded everyone that the NM yearling sale happens before the All American. The video will be out during the Derby, but the sale will be done. Mike Logan suggested that the stakes schedule for Sunland Park with a \$250,000 Derby & Oaks each and should be set next week. There may be a bonus program for these races as well. President Goncharoff suggests this should be added to the video as well. Mike Logan stated that Sunland Park is not interested in points races, but there is another racetrack that is. He will visit with everyone about that later.

Norma Alvarez reminded everyone that the video updates will cost about \$500 each and that we could just say that good news is coming in 2022.

President Goncharoff thanked Norma Alvarez, Mike Logan, and Mary Barber for their work on the video.

- e. **Possible Legislation - Mark Brown states that they are working on track wagering and the whole industry. We need to work as one as a unified body. President Goncharoff stated that we need to prepare early. We need to coalesce around an idea and generate industry support not just individual.**

Mark Brown suggested a steak dinner for legislators during the session. President Goncharoff stated that it should be a fun evening to introduce everyone, not a lobbying opportunity.

Norma Alvarez suggested that we have a presence at Ag Fest. We have not done that for years and it is a fun evening and a good time.

President Goncharoff stated we need a physical presence in Santa Fe.

Annette McCloy said that August 6th will be Legislative Day at the Races. It will be informal and a chance to explain about how we got the racetrack casinos to help horse racing, not that it was wanted. Mark Brown will be there to answer questions about horseracing and drugs. President Goncharoff wants to stress the positive attributes of the NMHBA and not discuss our disappointment in the race dates, we need to say how pleased we are that the racetrack casinos have helped racing and that we know the racing commission is working hard to be vigilant and help prevent having horses with positive tests but that we know there are always going to be some people that will break the rules.

Annette McCloy stated that she will get Darrell Winter to come and talk about his kids' camp and the backpack give away.

Norma Alvarez has asked Freda McSwane to attend in case there are any questions that may arise. She is aware that she needs to be careful not to discuss the lawsuit unless she is asked.

Vanessa Alexander suggested we have a list of statistics show what has improved over the last 3-5 years.

Annette McCloy reiterated that the plan is to watch approximately 45 minutes of racing then lunch then a discussion. Also, they are to present a blanket for a NM Bred race and the winner's circle photo.

Norma Alvarez wants to cover the statutes with them. Ralph can't come, but Debra can. Again, she won't offer information but will be there to answer questions.

Vanessa Alexander discussed the fact that Federal entities will be taking over testing horses – there are no concrete plans for that as yet.

Mike Logan said that there should be changes to the Export Broodmare Program. For example, if a mare loses a foal (whether dam or recipient mare) the owner could get a "bye" to cover the fee for the next foal. President Goncharoff thought it would be a good idea to mention this in the public meeting for folks to think about. Mike Logan reminded everyone that this will require a change of the NMHBA By-laws, so it is good item to bring up for discussion.

TROPHY PRESENTERS FOR AWARD CEREMONY

Mary Barber asked for volunteers to present trophies at the awards dinner. There are 30 trophies.

The following Trustees volunteered to present the trophies

6 TB Owner – Verner Query
6 QH Owners – Mike Logan
6 QH Breeders – Vanessa Alexander
6 TB Breeders – Warren Franklin
Attila’s Storm - Joan Dale Hubbard or President Goncharoff
Big Daddy Cartel - Mark Brown
Corona Surfer - Mark Brown
Marking – Verner Query
2 Broodmares – Norma Alvarez

ZIA JAMBOREE PARTY ITINERARY

- a) Starts with cash bar in trophy room on the 2nd floor at 6:30
- b) Sign In & receive ticket
- c) Introduction of Trustees & VIPs
- d) Prayer – Darrell Winter
- e) Dinner – 7:15
- f) Awards Ceremony 8:00
- g) Door Prizes

Mike Logan moved to adjourn the meeting at 9:50 a.m., seconded by Mark Brown. Motion carried 10:0.

Tom Goncharoff
President

Mary M. Barber
Attest

The Town Hall Discussion followed this meeting at 10:00 a.m. with the members.