



**Board of Trustees Meeting
Place: Association Offices**

**September 11, 2019
Albuquerque, NM**

PRESENT

President Tom Goncharoff & 1st Vice President Miguel L. Gallegos and 2nd Vice President Jay L. Taylor and board members Denton Crozier, Debra J. Laney, Mike Logan, Mindy J. McArthur, Annette McCloy, Mac Murray, Verner R. Query & Bill W. Shepard.

ABSENT

None

QUORUM

President Goncharoff acknowledged a quorum present.

MINUTE APPROVAL

Debra Laney asked why voting by mail was not in the minutes and that it was not on the agenda for the current meeting either. That was one of the main focuses of the July meeting. President Goncharoff asked Debra Laney if she had gone back through her recording where we had discussed who was on the committee and Debra replied that yes she had gone back and found that the committee was Mac, Mindy & Annette and then later in the meeting the Annual Meeting had been added to their responsibilities. Debra said she felt that the minutes were not correct and that they were incomplete. After the discussion about the mail in ballots, there was a committee formed. President Goncharoff asked Mac Murray if he remembered being appointed to a committee and Mac replied that he did not remember anything about it but had seen that Tom had sent an email asking about it. Mindy interjected that there was not a committee formed at that time. Annette went back through her notes and they just said Annual Meeting committee would be Mac, Mindy & Annette. Debra Laney asked if there would not be discussion about voting by mail and was told that the Annual Meeting Committee would be discussed later in this meeting and

that it was on the agenda under Committee Reports, Annual Meeting & Awards Banquet, Annual Meeting Items to vote on / by law changes.

President Goncharoff asked if there is a dispute on what was in the minutes or not. Are we willing to approve the minutes as is?

Debra Laney feels that the minutes are sent out late and they are missing items that were discussed, or items are being put in that were not. They should be sent out in a timely manner so that if there is a point of confusion or disagreement it can be discussed prior to being finalized.

President Goncharoff asked Mary Barber if there is a copy of the minutes in today's packet and was told there was.

Mindy McArthur said again that there was not a committee formed during the July meeting but does remember discussing that mail in ballots would be a topic for the July meeting the meeting before that.

President Goncharoff then asked if there was a motion to approve the minutes when Mike Logan said he had one more point to bring up. He asked if we were adjourned when Sarah and Catherine spoke about a couple of subjects at the Town Hall Discussion? He couldn't remember exactly what they were speaking about but wondered if the meeting had been adjourned already. It was then discussed that we had adjourned from our regular Board Meeting and then went into the Town Hall Discussion. Notes on the Town Hall Discussion followed the minutes. President Goncharoff explained that we do not need to approve the notes from the Town Hall Discussion, only the minutes of the meeting.

Bill Shepard made a motion to approve the minutes, seconded by Denton Crozier. Motion carried 10:1 with Debra Laney voting against.

Mary Barber made the statement that she would make a better effort to get the minutes to the Board Members sooner.

President Goncharoff asked if we were recording the current meeting and was told we were but that Mary Barber had a difficult time hearing some of the Board Members who were not sitting close to the phone on Debra's recording and that the recorder she had used was not working properly and some of the past meeting may have been recorded over. President Goncharoff suggested we place Mary's phone in the middle of the table so that we can get a better recording.

MARES BOARDED OUT OF STATE REPORT

Mary Barber reported that she just wanted to go over the report briefly. At this time, we have 29 horses that have been paid into the Export Broodmare Program. Nineteen are Quarter Horses and ten Thoroughbreds and one of the horses had a late payment of \$2,000.00. So far, we have taken in a total of \$16,000.00 on the Export Mare Program this

year. The first year we brought in \$45,000 and the second year it totaled \$40,000 so we are hoping we will be getting a lot more in by the new deadline of October 1st.

The membership voted to adopt the new wording on the definition of a New Mexico Bred at the last Annual meeting. Down at the bottom of the new definition it states that the broodmare return form is required. A couple of meetings ago the Board had voted to eliminate the return form. Mary Barber discussed this with Ralph Vincent, and he suggested having the Board vote to waiver the form. We would not actually change the By Laws themselves.

Jay L. Taylor & Debra Laney both stated that they don't believe we can do that. President Goncharoff stated that it looks like we had already done it but without realizing it was in the By Laws that the form was required. Jay L. Taylor commented that we would have to change the By Laws in order to eliminate the Broodmare Return Form. We would need to have the Board vote to put it on the agenda for the membership to vote on at the Annual Meeting. Debra Laney asked if we could remedy this situation by asking the people who took their mares out of state to send in the return form? Mary Barber replied that yes, she would send everyone participating in the program a letter of explanation and a return form.

Miguel Gallegos asked if there is not a provision in the By Laws for the Board to make minor changes? He feels a lot of the new changes we are making will require being tweaked and it would be difficult to have to have the members vote on every minor change. President Goncharoff stated that is why we have to make sure there are not any loopholes. It will require very careful deliberation. Miguel Gallegos thought we should add that the Board can make discretionary changes. Jay L. Taylor did not think that would hold up. It would give the Board the power to over- rule the memberships decisions. Why have the membership vote if the Board can just go make changes to it? It is a very slippery slope. President Goncharoff agrees and feels we must do this by the book. Jay L. Taylor read the rules from the By Laws.

Mary Barber asked if we would want to have the membership vote on this or just keep the return form and leave the By Laws as they are?

Miguel Gallegos asked if changing the date of the deadline to October 1st had to be voted on at the Annual Meeting? Mary Barber explained that the deadline is not in the By Laws, so we do not have to have the membership vote on that.

Verner Query made a motion to leave the By Laws as is, seconded by Mac Murray. Motion carried 11:0.

STALLION SERVICE AUCTION INCOME

Mary Barber reported that the stallion service auction held during the New Mexico Bred sale brought in a total of \$14,100 if all the funds are collected. We do have a little problem with the bid for the stallion A Passion for Flashn. We have not been able to get a hold of Justin Holmberg who we have down for purchasing the breeding for \$600.00. Mac Murray

informed Mary Barber that he thinks that was a no sale. Justin Holmberg is an auctioneer. President Goncharoff instructed Mary Barber to take that off the list. The total will now be \$13,500. Jay L. Taylor commented that last year we brought in \$19,000.

President Goncharoff commented that he had talked to Lowell Neumayer and he does not want to do the stallion auction anymore at the sale. People are not thinking about breeding their mares in the Summertime and it is just not well received. Mac Murray commented that Lowell feels that it breaks up the momentum of the sale. President Goncharoff stated that we just need to plan on having that stallion auction at our Annual Meeting.

Debra Laney asked where we are at on our new website because we had been talking about having an online auction like other states do. Jay L. Taylor commented that it's been kind of stalled right now. Ralph Vincent is kind of working with them. The problem is they got off working on something else and they haven't gotten much done on our computer program here lately. The last time he talked to Ralph he was going to work on getting them back in line. Jay wanted to have a scope of work from them. Ralph is the computer tech and when he had talked to him last time, he said he would get a scope of work from them on what they need to finish. Now we have budgeted around \$45,000 for it but they have only billed for \$11,000 of it so far. I don't think we are overpaying for what we've got so far but we are just not making a lot of progress. They have made quite a bit of changes, but it is slow. President Goncharoff said he would check with Ralph and get an updated status report from him and report back to the Board. Bill Shepard asked isn't timing of the essence on this. Mary Barber explained that what happened was that we also changed how we are going to be doing the awards. We changed the statute and now the breeders will be getting an award on 1st, 2nd and 3rd but not until June 14th. We have to get that done in time for the November checks. That was also not part of the original agreement. So now we had to have a new agreement for the extra work that is going to have to be done in order to do the awards. So, then they changed their focus to the website and have been working on the website until this new agreement is decided upon. Now we will not have the complete program and website done until sometime in February because we don't want to be working on this in November, December and January while we are doing our end of the year registrations and getting ready for the Annual Meeting. We don't want to be having to do testing on this during our busy season. So, they are going to try to finish it in February and then we will begin testing it.

COMMITTEE REPORTS

BUDGET REPORT

Jay L. Taylor reported that we are in pretty good shape, but we need to do a little work on the budget. Publications seems to be a little under. The Marketing is actually up to about \$8,400.00 now. Mary Barber reminded the Board that we combined Advertising and Marketing but that it is still two items on the budget report. So, we still have a couple of grand left for Advertising and Marketing. Mindy McArthur stated that she does not foresee anything else. Jay L. Taylor explained that this report is only through the end of

June. Board expenses are going to run a little over. Website, computer expenses we were only at \$11,700 so far out of the \$55,000 budgeted for it but we will have to re budget whatever is left that we owe for next year. Office supplies seems a little low. Accounting and awards calculation will not show up until later in the year. We need to get together and have a budget meeting so that we can accurately budget. If we think we are going to want something different, we need to budget for it. I want to use the hats as an example. It is best if we can plan in advance and budget for it and not just go window shopping and say that would be nice to have even though we didn't budget for it. I am not picking on the hats, but we just need to try to anticipate better. President Goncharoff asked if the total Marketing and Advertising budget was for about \$10,000 and if that was what we usually budget for Marketing and Advertising? Mindy McArthur explained that it was much more than we have been budgeting. Jay L. Taylor explained that we had actually started budgeting more for Marketing & Advertising since 2017. In 2017 we budgeted \$2,500, in 2018 we budgeted \$3,500 and in 2019 we have budgeted \$4,800. That is just for the Advertising. We actually came down a little bit for Marketing. President Goncharoff commented that we are a little better off financially so we upped the budget. Jay L. Taylor explained that at the end of the year we should be able to say this is what we bought and figure for the next year there will be around 3% inflation but before the sale we might want to shotgun out some advertisements so we budget for that. President Goncharoff asked what if we decide we want to get more aggressive in advertising we can budget for that without getting specific, but we would still be within the budget. Can we do that? Jay L. Taylor feels that that is not a good idea. That is like throwing money out there and then deciding what to spend it on. We didn't budget for the computer upgrade until we knew what it would cost. President Goncharoff expressed that that is not what he is saying at all. Debra Laney explained that it would be for incidentals that you may not know is going to happen. Especially in Marketing and Advertising. You cannot nail it down to every cent that you should have some extra so if something comes up you are covered. President Goncharoff said that yes, that is what he was getting at so that we could have some discretionary padding for lack of a better term within whatever budget item it is. We may think our income is going to increase. Jay explained that some of that is already built in. Some items have been under budget nearly every time. We just need to try to stick to the budget. President Goncharoff asked if it is reasonable to ask that person in charge of that budget item to be that specific a year out? Jay L. Taylor asked where it stops because every year the budget would go up. President Goncharoff asked isn't that the responsibility of the Board to make sure that our funds were spent wisely or not? As a Board, don't we approve all expenditures? Mindy McArthur stated that there were certain things that were not approved. She was very careful with what she spent to stick within Jay's budget. But a lot of things just get dumped in and she had no idea what they cost, and they would just show up on there. She had to cut everything else out that she had planned for later in the year. But it is not very fair for whoever is in charge of that money to have everything else just dumped without anyone even telling you. Jay L. Taylor explained that the idea of having a budget is to try to not over- spend. If a good enough reason comes up and you bust the budget, then you bust the budget. So, the next year you

look at that and think is that something we are going to want every year now? If it was a one-time deal, then you don't budget for that again. We don't need to turn into the government and start spending it like its candy you know. Annette McCloy said that she just looks at it like the caps were a big expense, but we have a whole new logo and we had to put the new sign outside. President Goncharoff stated that maybe there were some items that weren't budgeted for that maybe we should have anticipated. Annette McCloy reported that while she sat with Mary at the booth and the biggest item we gave away was the koozies. Everybody that came by the booth got a koozie. Now whether it helps them to remember New Mexico Breds or just helps to keep their beer cold she doesn't know. Mindy McArthur said that the koozies were a good item and that they were only \$.30 cents each shipped. President Goncharoff stated that this is what Jay is getting at in that we can access what works with our members and then we tailor next year's stuff to reflect that. Jay is right, he is talking about budget discipline, so we don't go back to where we were before most of you were on this board. This place was kind of running amuck. Miguel Gallegos stated that back in 2015 we had budgeted close to \$30,000 for Marketing and now we are complaining about \$10,000. We need to budget at \$100,000. Jay L. Taylor stated that would break the budget. Miguel Gallegos understands that but feels that Mindy McArthur did an excellent job with very little money and we need to increase the budget for that. Jay L. Taylor stated that he is all for that but for next year we need to come up with a game plan on what we are going to do. The one thing Jay L. Taylor wanted to stress is we need to have a budget meeting with all of the Board members who are in charge of budget items. President Goncharoff asked when this meeting should be, and Jay L. Taylor feels it should be held maybe even before the Annual Meeting. The other thing is at the end of the year we need to go through those cost codes and make sure that things got coded correctly. One example is we send Mary to the two sales and that should come under advertising, not travel. Annette McCloy feels that it should come under business travel. President Goncharoff thinks we may need a new budget item like customer outreach or something and that there needs to be a budget meeting outside of the regular Board meeting. Jay L. Taylor agrees that all the committee members with budget items need to get together with him to work on the budget and then they will report to the full Board.

MARKETING & ADVERTISING REPORT

Mindy McArthur reported that we pretty much have done most of the Marketing and Advertising for this year, but we do have an advertisement in January in the Speedhorse Magazine. This is the one that Norma Alvarez would always run. This is in their Stallion Edition. Debra Laney asked if that doesn't come out in December and Mindy McArthur replied that it does sometimes. Mindy also reported that we did advertisements in both of the Ruidoso sale catalogs and they came out really nice and we put them in our magazine as well. We also did a commercial for the sale as well. As of right now she does not see any more expenditures for Marketing and Advertising at this time unless any of the other Board members have any suggestions.

Jay thinks Mindy McArthur did a good job and he wasn't trying to pick on her, but he does think we dropped the ball on trading ads with other states for the sale on the website and that we will need to do that again next year. Last year, way before the sale, we traded ads with other states like California, Texas and Arizona. President Goncharoff commented that hopefully our new website will be up and rolling by then. Debra Laney mentioned that it is a zero cost to swap ads with other states and we can do that throughout the year and include a link that would take you to their websites. Mindy McArthur thinks that we really cannot do that until we have our new website up because the current website things take over the whole page and Debra Laney agreed. This is something she thinks would be good to do in the future. Mindy McArthur also reported that we did do a couple new things for the sale this year. We were on the Monday Morning Report, the sale video and a couple other things to try to promote the sale. She feels that especially for the Thoroughbred stuff, unless we have our catalog on equineline where people can have access to it prior to, we are never going to get it out there. A little ad on a website is never going to get the traffic as you would have if you have our catalog pages where they are easily accessible. Miguel Gallegos commented that the \$3,000 was not spent on the Summer Meeting and there is not the \$5,000 spent on printing, can we use that for more advertising this year? Jay L. Taylor explained that the printing is not done for the year yet. President Goncharoff and Jay L. Taylor discussed what was spent on the Summer Meeting. Jay thought that we had spent \$5,000 but Mary Barber reported that we only had to pay for part of the Save The Date postcards and the invitations and postage. Ruidoso Downs did not bill us for any portion of the dinner and Mary had talked to Amanda Greer and she doesn't think Ruidoso will be sending us a bill. Debra Laney agreed. Amanda had commented that she had planned it well and Mary thinks that the \$5,000 that Ruidoso Downs put up will cover the cost. Miguel Gallegos commented that we could use those unused funds for advertising this year. Debra Laney asked what we normally spend on the dinner? Mary Barber explained that last year Mr. Gilder sponsored the event and we only had to pay for the flowers. Debra Laney asked what we paid for a year that we did not have a sponsor and Mary Barber replied that last year was her first year involved in the Summer party so she doesn't know but would think it would cost at least \$5,000 if we had to do it all. Jay L. Taylor said we had budgeted for that before we knew Ruidoso was going to pay for it anyway. Debra Laney also mentioned that we were thinking we were going to charge people. That was one of the things that had come up. President Goncharoff feels we are probably \$3,000 to the good there minus what we spent mailing the invitations and stuff like that. Jay L. Taylor did point out that we did have Mary and Ernestine go there and part of that expense should go on that budget item. The printing and postage spent is not on the budget report and Jay explained that that is where you really need to have the cost codes and do it right. Last year we spent \$1,248.00 on the summer meeting. Debra Laney commented that Mr. Gilder paid for it last year. Jay L. Taylor explained that we still paid \$1,248.00 of the costs. Miguel suggest we extrapolate and use an extra \$3000 for advertising this year. Jay L. Taylor said that he would be okay with that. Mindy McArthur suggested that other Board members could send her their ideas and maybe she could get some things done. That way it is not only her making all of the decisions. President Goncharoff commented that that is

the way it should work. Bill Shepard suggested that we look at the Texas Bred sale. They are using Superior Livestock which is a video auction. Mindy said that this is their first year to livestream it. Bill explained that he had called to ask about it. He said that the cattle auction barn is going by the wayside because of the video auctions. He got some figures. They charge about \$200.00 an hour to livestream and people could actually bid right there. They are bonded just like the Ruidoso Horse Sale Company. It was suggested to Bill by someone at the Town Hall meeting to talk to Lowell Neumayer, so he did, and Lowell replied no but hell no. Bill Shepard reported that this is a very successful business and it brings in buyers from all over the country. This is used to sell a lot of different items. President Goncharoff suggested Bill Shepard talk to Johnny Trotter. He would be knowledgeable about this since he is big in buying cattle and has probably used this technology himself. President Goncharoff thinks it is a great idea. Bill Shepard feels that there are so many dollars out there that we are missing out on at the sale. Jay L. Taylor asked if you would buy a horse sight unseen and Bill replied that no he wouldn't, but he could have somebody go look at the horse for him. People have agents that go and do that all the time. You can also see it in action. You can watch the sales at Heritage and Ruidoso on video, but you cannot bid on horses like you could with this company. Debra Laney announced that you can go to the website raceruidoso.com and watch the sale live. It is called web-streaming.

President Goncharoff reiterated again what Mindy McArthur said about sending her ideas and maybe she can work it in so that it isn't just her doing it all. That is a lot for one person to handle, especially when you have two breeds with two different entire needs.

Miguel Gallegos asked if he needed to make a motion to give Mindy \$3,000 more for advertising for the year and Jay L. Taylor answered that no, that had already been done.

Mary Barber asked if we could now break for lunch?

President Goncharoff said yes but that he wanted to make sure before he forgot that someone needs to call Justin Holmberg to let him know we will not be harassing him anymore.

Jay Taylor thinks that at the end of this year we should go through the horses in the Thoroughbred Futurities and figure out what horses went through sale and how much they made as a two-year-old. And that might be a good thing to advertise and Mindy McArthur said she already has that information now.

We then broke for lunch.

WAYS TO INCREASE REGISTRATIONS

Debra Laney explained that on the proposal, anywhere you see bold or italics was a suggestion from Ralph and anything in color was added from Jay Taylor later.

Miguel Gallegos went over the summary that had been handed out. This is something we brought up over a year ago and some people were in favor and some people were not. We've been talking about that we need numbers in Thoroughbreds, and we need mares. A good incentive would be for someone to be able to bring in a mare that was already in foal that that foal would be eligible if that mare gets back in foal to a New Mexico Stallion. Miguel feels that it should be for two consecutive years following and that if the program worked out it would have a sunset in three years and then see if we want to keep it going or if we want to just drop it. The only thing is somebody may try to circumvent the rules by bringing a mare in and claim they bred her and she doesn't get in foal and claim they bred her again and she doesn't get in foal but now they want to get eligibility for the foal by the out of state stallion. There needs to be a stop gap on that. He doesn't think we should charge anything for this because we are trying to encourage people to do this, but he does think that there should be some kind of penalty if their mare does not get in foal during those two years.

Debra stated that the way this was written trying to take everybody's suggestions in is that you can buy a mare, or you can breed a mare to an outside stud. Miguel said no. We are trying to get mares in so if you already have a mare here, taking her to breed outside the state doesn't increase our number of mares. Debra felt that since this is a three-year program, that everyone wouldn't have to go buy a mare. Some people might feel that they have good mares and why can't they go and breed them in Kentucky? Miguel replied that it may increase our quality but that doesn't increase our numbers. I guess we could entertain that but that would mess up the people who own stallions here. Miguel doesn't think that would pass. But he does think that what might pass is if you could go buy a mare in foal and bring her here. President Goncharoff asked if Miguel is suggesting that if the mare gets bred back and doesn't conceive would the foal would be eligible? Miguel thinks that the mare would have to have at least one pregnancy within two years. Jay Taylor commented that if she gets bred back but doesn't get in foal, you could run that offspring by the outside stud through the NM Bred sale, then that is a breed. Miguel explained that there would either be a penalty that would equal the average stallion fee like \$2,500.00 or they could run the foal through the sale in which case there would be no penalties he would suggest. Tom Goncharoff asked that even if they bought the foal back, it would still be a New Mexico Bred. Miguel disagreed with that. Jay Taylor said that even if they bought it back it would at least be run through the sale. Debra Laney felt that what we want to do is increase the quality of the horses going through the breed sale because that catalog is pretty weak right now and for her if it went through the breed sale that owner could decide if they wanted to take x amount of dollars for it or buy it back, because you would have to pay to consign it and then the commission on top of that. Miguel feels that that just opens up a whole lot of other stuff and he thinks maybe that could be a

separate thing down the road. He feels it would be too much to try to push a whole big project like that all at once. President Goncharoff stated that he sees what Miguel means. He actually sees both sides. If our primary purpose is to increase the number of mares in this state and improve the quality, then hopefully most of those guys would be buying pregnant mares he would think to take advantage of that program so that resulting foals would be a New Mexico Bred and then the mare gets bred back to a New Mexico stallion so that benefits the stallion owners etc. and improves the quality therefore. He went on to say that Debra's idea would also help, like she was eluding to bring in those foals... Miguel Gallegos asked if he remembered when we had Susie Prather here and she was totally against it and he couldn't blame her. He could not convince her that it would help her down the road because there would be potentially more mares but actually allowing people going outside to breed and they were just shaking their heads. So that is why he said to maybe put that off. President Goncharoff stated that is the purpose of this committee, for you guys to hash out all the different scenarios. He has been through this in pretty good detail and he appreciates all the work the committee has done. Is there any other input from the Board? Has anyone had any time to look at it? Mac Murray stated that we haven't had time to look at it. Verner Query asked what is to keep somebody from bringing in a mare from Kentucky and foaling here and making the baby a New Mexico Bred and then selling that mare and buying another mare every year. He does agree we need to get some quality mares in here. Jay Taylor stated that he would have to breed that mare back to a New Mexico Bred stallion and make sure she is in foal because the plan was you can't just bring in a mare and foal out. One thought is she would have two years to get in foal. Maybe the baby is a late foal so you may need to skip a year before you breed again. These are just ideas he is throwing out. His other idea is if you ran that baby through the sale it could be a breed. The thing Jay feels is that it is a once in a lifetime for that mare. That would keep somebody from saying they sold her and then bought her back from somebody else and so on. The more mares a guy brings in is what we are wanting anyway. Mac Murray asked Jay Taylor the question, is the owner who goes and buys this mare, is he limited to buying one or can he buy forty? Jay Taylor answered that that is something they had discussed but hadn't settled on yet. Miguel Gallegos stated that he thinks the more the better. That what we are trying to do is build up our numbers. Tom Goncharoff stated that he doesn't know why we would put a limit on it. Realistically, who would do that? Maybe Mike Abraham? Mac Murray replied that maybe he is thinking about getting in the Thoroughbred business now. Miguel Gallegos said that that would be good. Debra Laney thinks that is a good point. She has looked at some of these sales and sees the mares gong for \$5,000 and that is cheaper than she can breed her own mare in the state of New Mexico and get a foal. Mike Logan said you can get a mare and the stallion she is in foal to has a \$15,000 or \$20,000 stud fee. They sell gobs of them that way. Debra Laney stated that it makes a lot of financial sense and it makes sense for all our members. Not just the rich people like Abraham and Hubbard that everyone is always worried about. Tom Goncharoff replied that at the last meeting we had about this last year he brought in the stats from the Keenland Sale and it demonstrated just what Debra Laney is talking about because people have this perception that you have to spend \$100,000 and up to be

competitive or to participate in that program so it is only going to benefit the wealthy guys which couldn't be further from the truth. Number one economically it doesn't make sense for us. It just doesn't. Not to participate in the New Mexico program. Florida was also mentioned. There is Oklahoma and Texas. There are mares there that would fit our program all over the country that could be had for relatively little money. Verner Query asked how is that going to help our market if we buying these horses in these other states? We are helping their market because we are buying their horses. How is this going to help our market? Tom Goncharoff explained that all you have to do is open up the catalog for the breed sale and look at the Thoroughbred section and you tell me how many Thoroughbreds in that sale catalog you would find appealing based on pedigree? Jay Taylor also added that you would have these better-quality mares in our state and if their foals go through the sale, that catalog would have a lot more quality horses in it. Debra Laney noticed that at our Thoroughbred sale, the few horses with good pedigrees brought really good money and that is what will help our market. Miguel Gallegos added that in order for Verner's New Mexico Million to be successful you need the number and the nominations because if you don't it become the New Mexico Hundred Thousand. President Goncharoff commented that this influx of mares if we are talking about a three-year program that have these offspring by these outside stallions, you're probably looking at middle market sires from out of state. That would make our catalog so much more appealing and it would bring interest from out of state buyers. Several of us are stallion owners. Where is the incentive for us to bring in more stallions, we cannot justify it. Mindy McArthur stated that you can bring all these horses in but how are these out of state buyers going to know about it unless we have our catalog on EquineLine or some kind of extra marketing from the sale company? You have to get the word out to these out of state buyers. President Goncharoff expressed that having better horses may give incentive to the sale company to spend some money on it. Miguel Gallegos thought that if we charged a fee for this, then we could use that money to advertise ourselves. Mindy McArthur stressed that we could do just the Thoroughbreds on EquineLine and those pages are so much better. There is so much more information. The current catalog is edited. Debra Laney commented that we had looked into that before and it doesn't cost that much. The sale company has to control their catalog, but the New Mexico Horse Breeders could do their own and what if that was part of our Marketing and Advertising? President Goncharoff stated that that would be something for this committee to look at. That is an interesting alternative. Bill Shepard asked what the fee is going to be for this program and Miguel Gallegos explained that that is one of the items they need to decide. If there will be a fee or not. A \$500.00 administrative fee could be used for advertising and for the all the work that will have to be done to follow up on these mares. Then there is another idea that if you put the foal in the sale there would not be a fee. If you don't go through the sale you would have to pay the average stallion fee like around \$2,500.00 to us. Are there any other suggestions? President Goncharoff stated that if they want to charge a fee, he is okay with that as long as it is not so punitive that we are slowing the process. Jay Taylor feels that the fee should be at least what it would cost for you to take a mare out and bring her back and foal. The consensus was that it would cost around \$500.00 and that would follow our fees

we have now. Debra Laney explained that if someone say goes to the Keenland sale in November, they would already have a late fee because our deadline to register a new broodmare is September 1st. That would be a kind of built in fee. If you buy an earlier sale and get the broodmare registered by September 1st, there would not be that penalty fee. Miguel Gallegos asked if there was any way to get around that fee or would that be a By-Law change? Debra Laney commented that there is no way to get around that really. The late fee would be \$350.00 if they miss one September 1st deadline. Jay Taylor believes that in order to get this passed, you would have to set a restriction on the numbers, or the membership will vote no. They will think that people like R.D. Hubbard and Mike Abraham will go out and buy twenty of these super mares and they will tear us up at the futurities. President Goncharoff stressed that at the round table discussion was that if you leave the program as is, the leading award winners at the end of the year will remain the same. Mac & Janis Murray, Mike Abraham, R.D. Hubbard. It is the same group of guys. So, if we leave the program as is it really benefits these people because they already have the better mares. Conversely the guys who are on the bottom have a shot if they want to. Jay Taylor feels that you have to make it sellable. Debra Laney commented that Ralph Vincent suggested a kind of sliding scale. Maybe it could be 10% of the number of mares you currently have. This way the bigger farms who are already invested the most would be allowed to bring in the most. President Goncharoff thought it may be easier if you just came up with an arbitrary number, like no more than X amount per person. Miguel Gallegos still feels that this would go against what we are trying to do which is to get our numbers up. Mac Murray commented that he thinks the answer is to bring in new and better stallions. The most prestigious farm in New Mexico owns the leading freshman sire in the country. With the program we have now, if we had a real quality stallion like that and stood him here, we would get a lot of mares coming here to breed to him from out of state. Double L Farm had First Moonflash and was doing a really good job of getting mares out of state in foal to him. Unfortunately, they couldn't be registered as New Mexico Breds. Had they have been there would have been another 50 or 75 foals by First Moonflash. President Goncharoff thought that this would really only work for Quarter Horses. Debra Laney thinks the idea is flawed for both breeds because we would still only have the mares we have now. Mac Murray disagreed because what we need to attract are people from other states to come here to breed, take them home and then bring them back to foal. He doesn't understand why people think they need to stand their stallions in Oklahoma or Louisiana. President Goncharoff stated that all the mares are in those states. Mac Murray feels that their breeders' program is not any better than ours. If "He's Relentless" was to stand in New Mexico, wouldn't he get 30 or 40 mares to come here from Oklahoma? President Goncharoff stated that he is not so sure they would come back to New Mexico to foal. Mac Murray stated that the rule is that they have to come back to foal, but we could change the rule so that maybe they don't have to come back to foal but that they would have to be bred to a New Mexico stallion. Some of his clients don't want to bring their mares here to foal out. President Goncharoff stated that we are talking two different breeds, so it needs to be two separate ballot items. One for Quarter Horses and one for Thoroughbreds. Jay Taylor thinks it needs to be one ballot where you can vote one

way. You can either vote yes or no for Quarter Horses or yes or no for Thoroughbreds and Debra Laney agreed. That way Thoroughbred people aren't voting yes or no for Quarter Horses and Quarter Horse people aren't voting yes or no for Thoroughbreds. Mac Murray asked if the people at the meeting have to designate whether they are a Thoroughbred or Quarter Horse member? Jay Taylor stated that they could only vote for one breed. Debra Laney is not sure that the Thoroughbred part would pass without the Quarter Horses. The Thoroughbred people are not for a lot of change. President Goncharoff asked if she was suggesting if there should be one ballot for this item? Debra Laney thinks that if it is a one item ballot it would have a better chance of passing. Mindy McArthur mentioned that she had done the survey on this last year and most of the Thoroughbred people were against it. Mac Murray feels that it was to be voted on and the By-Laws changed, it has to be a separate item for Quarter Horses and Thoroughbreds. There is no other way to do it. The Thoroughbred business and the Quarter Horse Business are entirely different worlds in New Mexico. President Goncharoff stated that New Mexico is unique in that we have an Association that represents both breeds. Mindy McArthur stated that she has some friends that Thoroughbred farms in Louisiana where they allow this and they said it was really detrimental to their overall Thoroughbred program because people didn't want to breed to the stallions much there and after those mares foal out they have no value. She has gotten a few mares from there because after they foal out, they just dump them. President Goncharoff explained that their program is not the same as what we are suggesting for here. He asked the committee if they have enough now to put together a final proposal and bring it to the next meeting for the Board to vote on whether or not this will go on the ballot? Debra Laney replied that she felt they were ready to do that. Jay Taylor added that they need to come up with how they want to word it for the By-Law change. President Goncharoff stated that we can refine the language and then we can vote on the particulars at our next meeting. Miguel Gallegos feels that Jay had a good idea to be able to vote for one breed only. People who have both breeds would have to pick one. Mary Barber asked for some clarification on how the staff would determine if someone is a Quarter Horse or a Thoroughbred member and would they have to be present to vote? Jay Taylor explained that the ballot would be on the proxy so that it would already be filled out by that member. The ballot would have two sections. One for Thoroughbreds and one for Quarter Horses and you could only check the for or against box on one of them. If you fill out both, the ballot is void. Bill Shepard asked again what you would do if the mare was to die and cannot be bred back to a New Mexico stallion what would happen and was told that you can either run the horse through the sale or you can pay the \$2,500.00 fee. Mindy McArthur felt that this would not be right to penalize someone because their mare dies.

NEW MEXICO MILLION

Verner Query explained that he is trying to help our market by making the New Mexico Bred foals eligible for something and if you look over his nomination form you can see that a foal would show that he is eligible for this when he goes through the sale. Also, add a percentage for the person who buys the colt and he would get a bonus along with the sire, dam and foal nominators. Verner Query thinks this would help the sale and it would also

improve our numbers and it would grow more interest in our program because of the large purse structure. If the Board would look at it and see if you feel it is feasible, he would like to talk to Dustin Dix about doing this at Sunland Park. If the NMHBA could put up \$100,00 and also run this race before they run the Sunland Derby & Sunland oaks. President Goncharoff asked how many horses need to be nominated in order to achieve this purse? Verner Query replied that if you look at the example it shows that money talks. If a stallion is nominated, every one of his offspring are eligible to be nominated. The only ones not eligible are the ones where neither the stallion, the mare or the foal are nominated early, then it would cost more to get the foal in the race. President Goncharoff replied that it is that way for the Breeders' Cup. Verner Query explained that it would then cost \$100,000.00 to get in and you would not be eligible for the nominator awards. Mac Murray suggested that the purse breakdown be readjusted to take some off the top and maybe make it \$350,000 to the winner and put a little more down towards the bottom for fifth, sixth place on down. He thinks that would attract more nominees. Jay Taylor stated that he feels it would be hard getting 50 stallions. We only have four or five stallions in the state that are getting above \$3,000 breeding fees and most of them only get maybe 40 mares and then it goes down from there. The backyard breeders like himself only breeds three to five mares and there is just no way he is going to pay \$5,000 to get into that. I think you are only looking at 5 or 6 stallions at best. Miguel Gallegos stated that these fees are even higher than the Breeders Cup actually. Usually the fee for stallions nominated is their stud fee and mares don't have to be nominated at all. The foals are like \$500.00. Verner Query said that is the kind of thing he wants the Board to let him know. Please go over this and put down your ideas and then we can go from there. Jay Taylor thinks that maybe this can grow. Verner Query is kind of fed up with the maybe this can grow. He has been involved for over forty years and the growing part has not happened like he thinks it should. If you want to have something for your Thoroughbred breeders, we need to get pretty serious about this and then go with it. We have the New Mexico Horse Breeders Association with \$100,000 deal down at Sunland with the Derby & the Oaks and that is where he thinks it is a good place to start. But the first thing he needs to do is see if the Board wants to trash it or proceed with this idea. Please look it over and we can discuss it again at the next meeting. Bill Shepard stated that he is more of a Quarter Horse breeder than a Thoroughbred breeder, but he thinks the Thoroughbred people need to take a good look at this. He really likes this idea a lot and thinks Verner Query did a great job with it. We need to do something, or it will die! This Association is going to go downhill if we don't do something. Everybody is saying that this won't work or that won't work but what the hell is wrong with this? It looks great to him. Jay Taylor explained that he doesn't think we have 50 stallions to do this or that would put that much money on it. Bill Shepard asked if there were ten and was told no. President Goncharoff stated that this is kind of a chicken and egg thing. This is what we need but we have to improve our numbers in order to do this. We just don't have enough. Verner Query feels you will improve your numbers if you have something like this to run at. We ran a \$200,00 race at Albuquerque the other day and only three trainers who entered six horses and they walk off with it. The racetracks like the big trainers coming in for the Sunland Derby. Something like this could

run before those races. Could we ask for our winner to get in one of those races. Miguel Gallegos feels that it is not hard to get in the Sunland Derby, but you aren't going to win it. You could win the Red Hedeman Mile. That would be more than enough earnings to get in the Sunland Derby. A New Mexico Bred won the Mine That Bird and got into the Sunland Derby. The hard part is winning it. He went to the rules committee meeting and spoke about these guys coming in from out of state who have been allowed to run with certain drugs that are not allowed here. He asked for hair testing for these horses so that the local horses would have more of a chance to run against them. Jay Taylor asked if we would get these out of state horses to come here if they were going to be hair tested? Tom Pierce commented that they pulled hair on all thirteen Thoroughbreds the day after the trials for the Futurity. Mac Murray asked if other states still allow clenbuterol and was told yes. He thinks that people won't come here from out of state if they are going to be tested for it. Verner Query again asked the other Board Members to look it over and see what they think. Mike Logan mentioned that Verner Query went to a lot of trouble to do this and he really appreciates that. He thinks it is something that needs consideration and that this will help increase our numbers. President Goncharoff thinks we can use this as a model to build on and that we need to pursue it. Mike Logan feels it would be a good opportunity and we could delete some of the two-year-old futurities and use that money for this. Denton Crozier thinks the \$5,000 is too much. He has one stud and half a dozen mares. Tom Pierce thinks you could make it a onetime fee like it was for the Lineage. Jay Taylor thinks that instead of eliminating some of our New Mexico Bred races, the horsemen could add more money in the breed races, especially in the stakes races. All that money that they give away at Sunland comes from the horsemen's money. There needs to be more money on the breeds than the open races from the \$5,000 claimer and up and the stakes races as well. Mike Logan stated that the track condition and that coincides with the age you run these horses. If you talk to a lot of breeders, they are willing to eliminate some of the two-year-old Thoroughbred futurities. They aren't getting very many in them anyway. Debra Laney feels that the danger of eliminating two-year-old races is that may take away interest in yearlings at the sale. Mindy McArthur stated that a lot of people are waiting to run anyway until Hobbs. President Goncharoff made a suggestion to Verner Query to tweak this thing a little bit. Verner Query thinks it is nice if you do nominate the stallion, every one of his foals is eligible and if you nominate both the stallion and the mare the foal doesn't have to pay the weanling fee and then you can advertise this horse as eligible for this race in the sale catalog. Some good horses come out of this program and this makes them eligible for something. There is nothing for the Thoroughbred people to be eligible to run at. Jay Taylor suggested that they are in if they are run through the sale. Mindy McArthur asked who is working on the stakes schedule for next year and Mary Barber reported that it is Verner Query and Mike Logan. She feels that if they tweak the stakes schedule, they may have more for this race. Mary Barber stated that this would have to be for like 2021 or 2022 because we are too late to put it together for 2020. Verner Query stated that it would be more like 2023 since you can nominate as weanlings.

ANNUAL MEETING & AWARDS BANQUET

Annette McCloy started out by stating that the numbers are down and maybe we should just have a luncheon. Move the Awards to July when we have all the people there. She asked Mary Barber if she has a number of people she gave tickets to and Mary replied there were about 220. Annette McCloy stated that was a huge group of people. At the meeting that morning there wasn't 50 and some of those were the Board Members spouses. So, there wasn't 10% there to conduct any business. If you did a voting it would also have to be at that time. Free food and free entertainment brought people out. She was overjoyed at the people that were at the dinner. President Goncharoff commented that it was a huge success and we got a lot of compliments afterwards. People really enjoyed it. Annette McCloy stated that Mindy McArthur suggested moving it possibly to the Hubbard Museum. She wondered how the track would feel about paying for the food there. Annette felt that this year's event was cheap, and they had entertainment as well. President Goncharoff stated that Mr. Hubbard does not own the museum anymore. It belongs to the city. Annette commented that she had talked to someone at the city who might want to help. Mac Murray stated he thought she had talked to Lynn Crawford who said he could do something. President Goncharoff commented that Ruidoso Downs generously paid for the event at the racetrack. Debra Laney feels that another advantage of having it at the track is that people are already there. They are watching the races and are excited about the races coming up the following day. Annette McCloy commented that she thinks Mindy thought all the parties are at the Turf Club. Mac Murray reported that this is something they had talked about. If we give out our awards at this event, you have a lot of people there and the sales are coming up. People will see how much money these horses make, and people will get excited about that. President Goncharoff feels that the timing is dead on. Mac Murray thinks with the sale coming up a month later, this might get people to want to go to the sale and buy a horse. Debra Laney stated we could give out catalogs. Mac Murray thinks partnerships are becoming more and more common where people or going in on it together. Mike Logan asked if there is enough time to do the Awards at this event? President Goncharoff stated that he had just attended the TOBA Awards and if you do it right, you can get it done in about an hour. Mac Murray thinks we should get an MC like Chris Kotulak, Tom Dawson or Mike Joyce from TVG. Whenever we have had a celebrity, we have had a great turnout. There is a part of the By Laws that has that special meetings may be called by the Board of Trustees or by the President. If we have something that is a By Law change, why can't we do it at something like this event where we have a lot more people. Annette McCloy stated that also in the By Laws, voting through the magazine is allowed and she asked if it had ever been done? President Goncharoff and Jay Taylor both commented that they did not think so. Annette McCloy stated that some people don't like voting by mail and some people don't like voting by Proxy, but each member gets a magazine. We have a while to think about this. We are going to have to put it on a ballot for the Annual Meeting. Mac Murray feels that personally he doesn't like voting by mail or proxy. He doesn't know if voting through the magazine is any better, but

it is an option. Debra Laney asked what is the difference of voting by mail or voting through the magazine? Mac Murray feels that each membership will get a magazine. Mary Barber commented that we had voted at a previous meeting the if someone has multiple memberships, they still only get one vote. Jay Taylor explained that on the ballot you will put your name and membership number. President Goncharoff asked Mac Murray again what he thinks the difference is when voting by mail or voting by magazine. Mac Murray replied that he thinks either way, whether voting by proxy or voting by mail, is easily manipulated. President Goncharoff stated that we have a new issue with the increase in membership since we have to have 10% of the membership in order to vote. Either be present or by proxy. Maybe we would have a good chance at the July event to get that many members. Debra Laney doesn't have a problem with voting through the magazine, she just doesn't see how that is different. Mac Murray explained that everyone is going to get a magazine. If they get their ballots in the mail and some people will just trash them. Debra Laney stated that some people will also do that with the magazine. Mac Murray thinks we can try it. Jay Taylor thinks we should put a ballot in the magazine to ask the members if they want to allow voting by mail. If the membership votes to allow voting by mail, then that would do away with the proxies and all votes could then be by mail or in person. President Goncharoff thinks we could put all issues we want to vote on in the magazine. Jay Taylor stated that you could put it in the magazine or send out proxies. If they vote for voting by mail, then we would not need proxies. We can advertise it in our newsletter and on the internet that there is a ballot in the magazine, or you can vote in person. President Goncharoff stated because that is currently allowed through the magazine or you can show up in person or bring a proxy? Jay Taylor replied yes and then he stated that you would still have proxies as well and they would have that choice either way. President Goncharoff stated that it is just like we have always done it but adding that you can vote by mail. Mike Logan asked how we can verify that is the person sending in the ballot and was told it is the same with proxies and that we have no way of being sure. Mike asked if one way is better than the other? Jay Taylor commented that you limit the number of people who actually vote with proxies and President Goncharoff stated that that is the issue of the problem has been so if you have more than one with the same signature, you throw them both out. Annette McCloy asked if we have a member number? Jay Taylor stated that you would put your name and membership number down on the ballot. Thomas W. Pierce, Jr. pointed out that we don't have membership cards anymore and people don't know their number. President Goncharoff joked that somebody thought we didn't need those anymore a few years ago. Miguel Gallegos stated that we would have to have the membership number on the magazine and Mac Murray commented that the member would have to fill in the number. Miguel Gallegos responded that he throws those away when he gets them. President Goncharoff asked why they can't just put their signature and Mary Barber agreed that would be so much simpler to ask people to print and sign their name. Several Board members responded that they agree. President Goncharoff made the statement that he thinks we are making this too hard. Jay Taylor explained that we only require a signature on the proxies. Mac Murray thought that if we can do it by magazine or in person, would we get a better reception at the awards banquet

in the summer rather than at the January meeting? Jay Taylor feels we should not confuse attendance to with allowing the membership to vote. The goal is to get more people to vote. Annette McCloy stated that if they know ahead of time that it is just a luncheon, were going to meet from 10:00 to 2:00 and I am four hours away, and it is breeding season, but I could mark one day off to come, would that help at all? Mac Murray responded that he thinks it would and other Trustees agreed. Mac Murray stated that last year was classic example that the only people you get to stay for the night event are those people who are getting awards. They come to the business meeting and for the election and then they leave. A lot of people went to the trouble of getting items for the silent auction and by the time they opened that up a lot of people were already gone. And that was a disaster. He thinks we can do a luncheon and just get the business over with, do the awards at the Summer Zia Party and he thinks it would be better for everybody. Debra Laney agreed. She thinks if we are going to do the awards at the Zia Party, we need to start announcing it and advertising it so people will know about it. Mindy McArthur stated that there would be two options for the party. She had talked to Lynn who is really excited about the thought of putting it on for us. He said the Jockey Club could cater it and he could have some entertainment set up for it as well. Mindy McArthur plans to do the video for it herself and that would save a lot of money that could be used to pay for the band and decorations or anything else that we need. Debra Laney asked if they would provide the food for free like Ruidoso did this year. Mindy replied that she is just looking into other options because all of the parties are done in the Turf Club and since we are doing our awards, we might want to do it up a bit more. President Goncharoff suggested she get us a price. Mac Murray commented that Jay Taylor had come up with a figure like \$249.00 per person we spent last year on our events and that is just ridiculous. So, we are thinking that if we cut it from \$24,000 to 4,000. We could use part of the savings to do it up nice for the Summer party and awards banquet. Mindy McArthur thought they could dress it up a bit at this other location. Make it a classy event. Mac Murray feels we want to make it a great event and in appreciation of our members it should be free. Mindy McArthur asked Mary Barber how much we paid the Marriott Hotel last year for the two events and Mary reported that it was a little over \$10,000. Mac Murray explained that if we just have one room for the meeting and have a simple lunch, it shouldn't cost very much. Jay Taylor remembered that we had our party at the Hubbard museum in the past and if we are going to have as many people as we did this year, it would be pretty tight. President Goncharoff agreed that it would be tight and that there are some pretty steep stairs getting into there. You can pull around the back where they have handicapped access. President Goncharoff concluded that we are just planning on having our Annual Meeting and having a lunch at the Marriott. Mary Barber reported that she has been touring other hotels because she thought we had decided to move it somewhere else this year. She has not reserved a date anywhere because she was not sure what the Board wanted to do. We do have to have it in Albuquerque, and it has to be on January 30th because that was voted on at the last Annual Meeting. The specific location was not voted on and Mary is shopping around for a new location. President Goncharoff feels that it is necessary to decide if that is what we want to do so that Mary can go ahead and reserve a spot and get pricing and that kind of thing.

Mac Murray made a motion that for this year, at our Annual Meeting, we have a luncheon and have it from 11:00 a.m. to 3:00 p.m. and vote on any business items. Debra Laney asked if we were not going to go over our numbers or anything, if we are just going to have the vote? President Goncharoff answered that it is a business meeting so everything we normally do would still be included. Mar Murray explained that we will still have to vote for Trustees and still have any other ballot items for anything that would be a By Law change. President Goncharoff stated that we have a motion, do we have a second? Annette McCloy seconded the motion and the motion carried 11:0. Jay Taylor stated that in order to make Mary's job easier, we should just have it at the Marriott and be done with it. Mary Barber explained that she had not reserved the date at the Marriott because she thought we were done with them and has been shopping around. So far, she has visited the Ramada Royal, the Crown Plaza and the Sheraton Airport. She plans to visit the Hotel Albuquerque as well. Mary Barber went back over the motion to make sure she understood and asked if we want to have a guest speaker and was told no, we want to make it short. We will go over the items to vote on and have lunch and then vote. The vote will be announced after lunch sometime. President Goncharoff thought we may want to get a guest speaker for the Awards Banquet. Mary Barber suggested that we eliminate the video because that is what really slows it down. We watch 12 races, one for each racehorse. It is a nice thing, but it takes a lot of time. The consensus was that we could run the races on a loop continuously so that we still have them for people to watch. Mindy McArthur added that we could also keep the information page that tells about the horse so people will know what horse they are watching win. Mary Barber commented that we will need to rent audio visual equipment for the video. Comments were made that the Turf Club does have that equipment available. Mac Murray commented that we will have to explore the costs and go from there. Mary Barber asked for the items to vote on be listed. The items to vote on will be firmed up at the next meeting and that will be on October 23rd. The last meeting before the Annual Meeting will be December 5th. The Fall issue of the magazine is now going to print, and our next magazine will come out in December. Mike Logan asked when the deadline would be to get a place to have our Annual Meeting and Mary Barber stated that we will have to do that as soon as possible. Now that we know what our plans are, we can get it firmed up with one of the hotels. President Goncharoff asked about possibly having it at the racetrack. Miguel Gallegos thought we might not have that many people. Mac Murray brought up that whenever there is something controversial, people show up. Mary Barber stated that we will need to really advertise once we have a definite time and location. Debra Laney said that we will firm up all our plans at the next meeting. Mary Barber pointed out that she had included some parts of the By-Laws in the packets so that everyone knows what the requirements are. Mindy McArthur would like for people to be able to come to the meeting, become a member that day and vote. This would be a By Law change, and we would need a ballot and the membership would have to vote to allow that. Debra Laney thinks that because this meeting will have some things that are controversial, people might not like that. President Goncharoff explained that if they voted for this it would not go into effect until the next Annual Meeting. He asked about putting an advertisement in the December meeting and we can decide this at our next meeting. Jay

Taylor asked again about the location of the Annual Meeting and Mary Barber went over the different Hotels she had visited. Mac Murray pointed out that parking can be an issue and Mary Barber commented that each of the hotels she visited had ample parking and security.

RACE DATES DISCUSSION

President Goncharoff stated that we got hosed. It looked like the decision was already made by most of the Commission members before even listening to us or the Horsemen. We were aligned with the Horsemen on our proposal. As you know that doesn't happen very often. Basically, we just got it rammed down our throats. What he suggests is that we really need to rally the troops next year. We need to have our Board Members and any of the stake's holders present during the race dates meetings next year. Lend a voice on what we are trying to do. Jay Taylor suggested that we put it in our newsletter asking people to please attend the meetings or else they are going to cut more days. It would be nice if we had 60 people show up. Fill the room. President Goncharoff felt it was pretty shameful. Jay Taylor asked where is it going to stop? When they get down to 17 days? That is the direction they are going. Debra Laney reported that she has the email address for the lady that works on the Commissions with the Governor's office. It is too late for this year, but we could all write them an email and let them know how disappointed we are. President Goncharoff thinks that is a great idea. Miguel Gallegos had spoken to Don Cook and found out that they don't want to get down to a 17 day meet but it makes sense because the purses will be larger. He made more money in less time. There will be more for New Mexico Breds because there will be fewer shipins from out of state. Jay Taylor asked how there will be more opportunities for New Mexico Breds? Miguel Gallegos explained that because people will be able to run our \$10,000 or \$15,000 horses that we are unable to run now. The purses will be much better. President Goncharoff talked about how Mr. Blanchard had complained about having to employ twelve gate hands and half of them stand around. It costs to run a race meet but the Casino makes it worthwhile. We will see how the next meet goes. Unfortunately, the next Downs At Albuquerque meet will not have run when we start having our race dates meetings again. Mary Barber told how Mr. Blanchard had promised her that he would run three New Mexico Bred races per day and she had answered that they were already running almost four a day now. You cut the meet down and we are going to lose a lot of New Mexico Bred races. Miguel Gallegos feels that we do not have enough Thoroughbreds to have two racetracks running at the same time. We need to look at that. Thomas W. Pierce, Jr. stated that if we keep cutting race days, we will have plenty of horses to run. President Goncharoff mentioned that Sunland Park discourages the Quarter Horse breeders with their policies and now these guys are discouraging the Thoroughbred breeders. Mary Barber reported that less race dates is less incentive to breed. We have horses that can't get in a race now.

RUIDOSO'S NOMINATION BLANKS

President Goncharoff went over his letter to Jeff True of Ruidoso Downs. His basic complaint was that he sprung these 2020 nomination blanks on us to change the rules after some horses were nominated (All American) have to run 1st, 2nd or 3rd in their trial race if there are 100 horses or more. So, no more than three horses can advance from any trial. It was also not on the agenda to be approved by the New Mexico Racing Commission. He has never seen a racetrack do this before. Jeff True's reasoning is that he feels it is their race and they can do whatever they want to. Our complaint was that the Breeders and Horsemen were not consulted. Jeff True stated that he had a lot of people who were in agreement with the change and we don't know who they were, but it wasn't us. Mindy McArthur reported that he never brought this up at any of the Horsemen's Committee meetings. President Goncharoff stated that he just tried to slide this through and that is what really was upsetting. He also heard that the Commission is going to approve the nomination blanks. Mary Barber was surprised and pointed out that the correspondence between Jeff True & Izzy Trejo looked like he was going to have to wait for the next Commission meeting. Jeff True stated that sending the nomination blanks to us was just a courtesy. Don Cook had contacted Mary Barber to go over the New Mexico Bred stakes and see what we could afford to add to the purses. He then updated the nomination blanks and emailed them to her to look over before submitting for approval from the Commission. That is how this is supposed to be done. Jeff True never called me or asked me what we could add to their races. President Goncharoff reported that he was contacted by Izzy Trejo and asked where the Breeders were on this. He asked Mary Barber to poll our Quarter Horse Trustees to see how they felt, and they were unanimously against this change. Now he has heard that they are going to approve them at the next Commission meeting. Mary Barber explained that Ruidoso Downs has to send out their nomination blanks because the first payment is due on October 1st. Mac Murray thought that the problem is that they did this after the original payment was due. There is a little disclaimer on the back of the blank that they can make changes. He had a lawyer look at it and they can do that. They also take 10% out of every payment. Originally the 10% was only supposed to be taken out of the Triple Crown races but when the nomination blanks came out it was on all of them including the New Mexico Bred ones. Debra Laney had spoken to Amanda about the party when they first started. They took \$92,000 just out of the New Mexico Bred early closing races. That is where the funds for our party came from. Mike Logan asked how we can make sure that the consolation for the QH Mountain Top Futurity is black type? Mary Barber had called AQHA the day before and was told that the only consolations that had stakes status were open races. Mac Murray commented that that was not true, he had either won or place in the By By JJ Stakes and that was black type. President Goncharoff asked what the rules for black type for Quarter Horses are? Mac Murray thinks the race only has to be \$10,000.00. It used to be \$5,000 and then was changed to \$10,000 and he doesn't think this has ever been changed. Bill Shepard asked if they meant graded. Mary Barber said that they used the term stakes status.

Mike Logan had noticed that the blanks have that on top of all the fees, you have to pay \$100 for the Jock Mount up front and asked if that is legal? President Goncharoff will find out and report back at the next meeting.

There being no further business, President Tom Goncharoff adjourned the meeting.

Tom Goncharoff
NMHBA President

Mary M. Barber
Attest