



**Board of Trustees Meeting
Sheraton Uptown Hotel – Ivory Room**

**January 25, 2024
Albuquerque, NM**

PRESENT

President Tom Goncharoff, 1st Vice President Norma Alvarez, , 2nd Vice President Nancy Summers (late arrival) and board members Brian Anderson, Mark Brown, Denise Chambliss, C. Warren Franklin, Debra Laney, Mike Logan, Helen Nave, and Susie Prather.

ABSENT

R. Patrick Sanders.

GUESTS

Betty Hickman, Yealonda Logan, and Peggy Brown.

QUORUM

President Goncharoff acknowledged a quorum present.

MINUTES

Mike Logan made a motion to accept the minutes of December 7, 2023, and December 11, 2023, as written, seconded by Mark Brown. Motion carried 9:0.

DISCUSSION ITEMS

ASSOCIATION PUBLICATION & TRIPLE CROWN REPORT PROPOSAL

Norma Alvarez will split the \$30,000 advertising budget with Denise Chambliss and half will be going to advertising for the Quarter Horses and half will be going to advertising for the Thoroughbreds. The \$30,000 advertising budget will have to be approved when we do the entire 2024 budget at the next meeting but that is the target figure.

The Cowboy Channel proposal was discussed. The figure at this point is \$18,000 for our advertisement to be shown during coverage of certain races. Mark Brown thinks this is a good idea because it will get people who are not in New Mexico interested.

Denise Chambliss is working with TVG and with a lady at Sunland Park for Sunland Derby Day. She is also trying some other avenues.

We then moved on to the Triple Crown Report proposal from Tim Keithley of Ruidoso Downs (copy incorporated into the minutes).

The Triple Crown Report was a great way to get a lot of advertising for \$1,000 and we included the segments on our newsletter and website. Individual breeders can participate as well.

Debra Laney would like for the breeders to participate in the Triple Crown Report again and all of the Trustees were in agreement that we should.

Norma Alvarez reported that she had talked to John Bachelor about the association publication and he agreed to doing two issues again in 2024. She did let John know that the office told her that Speedhorse were making a lot of errors. Norma Alvarez thinks that Mary Barber should work directly with John Bachelor.

(Nancy Summers arrived).

Debra Laney asked if we could do our own magazine through the newsletter. Mary Barber does not feel that we are qualified to put out a professional-looking magazine. Speedhorse sets everything up so that everything fits and they also add in the photos so that it looks really good.

Norma Alvarez told about a calendar that was sent out from a company she had found in El Paso and it was horrible with missing months and misspelled words like Thoroughbred. It is just hard to find people to do these things.

PROPOSED BY-LAW CHANGE FOR THE DATE OF THE ANNUAL MEETING

President Goncharoff feels that January is a very hard time to have the Annual Meeting because it is really inconvenient to have it during breeding and foaling season. He proposed that we have the Annual Meeting in the Summertime when we normally would have our Town Hall Discussion during Zia Festival weekend in Ruidoso. If allowed, we would have it at the Sales Pavilion.

The Trustee terms were discussed. If the members vote to change this, the first year would add six months to the terms of those Trustees that would go up for reelection. After that, the terms would just go from July to July instead of January to January.

Debra Laney suggested that we do this by mail in ballot. The cost of sending out a mail in ballot would be a couple thousand but would save a lot of money not having to spend what we are today on the Sheraton. Mary Barber was asked what it costs to have these meetings today and she reported it was under \$5,000.

Mary Barber did point out that the day we have our Town Hall Discussion is a race day. We have a hard time getting people to come to a meeting on a race day. They start the races at 1:00 p.m. Norma Alvarez suggested that we have the meetings at the same time with the Trustee meeting at 9:00 a.m. and the membership meeting at 10:00.

According to the By-Laws, we have to set the date of the next Annual meeting and it has to be in January so today, we will set the meeting date for next year but we can send out a mail in ballot to change this later.

President Goncharoff pointed out that this is a discussion item but it looks like everyone is in favor of this idea. Mary Barber will put this on the agenda for our next Board of Trustees meeting at the end of February. Future meeting dates were discussed and Thursdays are a good day of the week. Sunland Park is running on Thursdays right now so our next meeting will be on Tuesday, February 27th.

ANNUAL MEETING AGENDA

President Goncharoff went over the agenda for the Annual Meeting.

Under items for discussion, #7 is the New AQHA Chipping Rule and Mark Brown and Norma Alvarez will go over that. Mark Brown thinks he can go through this in just a few minutes.

The next item is #8 Thoroughbred Numbers. Nancy Summers and Denise Chambliss will be in charge of this discussion. Nancy Summers asked Denise where she will be going with this. Denise would like to discuss the two emails we received from Chris McErlean about the Thoroughbred race that did not go. She explained that they had polled several trainers about why this race did not fill and the answers were that the track surface was bad, the same race overfilled earlier in the meet but they never split it or ran it back. There was a prep race just two weeks before this race. Another thing was that Sunland Park had two \$100,000 six-furlong races for this same group of horses just a few weeks later for New Mexico Breds. Those could have been deciding factors as to why this race did not go. Nancy Summers thinks the bottom line is the reason this race did not fill is that we just don't have enough horses. We are having a hard time filling maiden special weight races right now. We don't breed enough horses and we just don't have the numbers.

A discussion about the Thoroughbred registrations followed. Mary Barber went over the 2023 registrations and explained that we went on the Jockey Club sight and found any horse that had completed their registration and if we had a pending paid application, we automatically completed the New Mexico Bred registration. We ended up only being down 12 Thoroughbreds from the prior year. Also discussed was the number of paid applications that we have on file for horses that are not being counted because they are still pending their final registration with the Jockey Club or AQHA.

Mary Barber went over the items in the bound books that each of the Trustees were provided. The Annual Report is in there along with other items that will be discussed. We will have comments and questions from the members and we already have a letter from Tom McKenna that Mary Barber will read into the minutes. Any member that signs up to speak will have five minutes and President Goncharoff will set a timer for each speaker.

The 2023 End of Year Champions will be announced and then we will announce the results of the vote for Trustees and the two By-Law Change Proposals.

President Goncharoff will instruct the new 2024 Board of Trustees to go to the Ivory room to vote for Officers following the conclusion of the Annual Meeting

Helen Nave made a motion to adjourn, seconded by Debra Laney. Motion carried 10:00.

Tom Goncharoff
NMHBA President

Mary M. Barber
Attest

Following the Annual Meeting, the 2024 Board of Trustees met in the Ivory room to elect officers at 4:00 p.m.

President Goncharoff joined the meeting for just a few minutes to thank everyone and was applauded by the rest of the Trustees. Mary Barber reminded him that the By-Laws do say that the Past President is officially invited to all meetings. Tom wished everyone the best and then left the meeting.

The 2024 Board of Trustees are:

QUARTER HORSE

Norma Alvarez
 Brian Anderson
 Mark Brown
 Debra J. Laney
 Mike Logan
 Mac Murray

THOROUGHBRED

Denise Chambliss
 C. Warren Franklin
 Helen Nave
 Susie Prather
 Nancy Summers
 Jay L. Taylor

Mary Barber then opened up the nominations for President, 1st Vice President, and 2nd Vice President.

Mike Logan nominated Norma Alvarez for President

Mike Logan nominated Nancy Summers for 1st Vice President

Mac Murray nominated Nancy Summers for President – Nancy declined this nomination due to not having enough time.

Helen Nave nominated Jay L. Taylor for President

Norma Alvarez nominated Mark Brown for 2nd Vice President

Mike Logan pointed out that it depends on if a Quarter or Thoroughbred Trustee becomes President, then the 1st Vice President needs to be the opposite breed.

Squares of paper were handed out to vote for President.

Jay L. Taylor received 7 votes and Norma Alvarez received 4 votes so Jay L. Taylor is our new President.

Since Jay L. Taylor is a Thoroughbred Trustee Mike Logan nominated Norma Alvarez as 1st Vice President which she declined.

Mark Brown accepted the nomination for 1st Vice President

Nancy Summers accepted the nomination for 2nd Vice President

Mary Barber asked for a motion to have our next meeting on Tuesday, February 27th since Thursday is a race day at Sunland Park. Helen Nave made this motion and it was seconded by Debra Laney. Motion carried 11:0.

The meeting was then adjourned.

Mark Brown
NMHBA 1st Vice President

Mary M. Barber
Attest