



New Mexico Horse Breeders Association

4836 Hardware Dr. NE Suite B

Albuquerque, NM 87109

(505) 262-0224

2019 Annual Business Meeting

Treasurer's Report

Checking Account Balances

US Bank 12/31/18

	<u>2017</u>	<u>2018</u>
1) General Operating Account	\$117,705.53	\$221,070.48
2) Contingency Fund Account	\$7,614.91	\$7,614.91
3) NMHBA Award Fund	\$150,009.15	\$123,989.12
4) Clearing Account (12/17/18)	\$15,799.73	\$17,920.63
5) JP Morgan Chase Bank (01/29/21)	\$49,636.33	\$47,085.00
6) American Express Centurian Bank (04/05/21)	\$54,614.45	\$53,703.65
7) Athene Annuity & Life (08/12/18) (3.00% Interest Rate)	\$77,054.80	\$80,277.92
8) New Mexico Bank & Trust Premium Money Market (.03% Interest Rate)	\$25,081.50	\$25,104.06
9) BOK Financial Securities		
Barclays BK Del Wilmington (09/29/20)	\$27,380.99	\$23,757.50
JP Morgan Chase BK (09/30/22)	\$24,615.00	\$22,770.00

NEW MEXICO HORSE BREEDERS ASSOCIATION
December 31, 2018

	<u>Year Ended</u> <u>12/31/2017</u>	<u>Year Ended</u> <u>12/31/2018</u>	<u>Change</u>
CASH RECEIPTS			
Including Dues, Administrative Fees, Registrations, Awards Banquet, and Interest	\$ 361,969	\$ 376,177	\$ 14,208
Export Mare Registrations	45,000	45,000	-
Silent auction	-	22,870	22,870
Stallion auction	24,300	19,000	(5,300)
Total Cash Receipts	<u>431,269</u>	<u>463,047</u>	<u>31,778</u>
CASH PAYMENTS			
Salaries and Payroll Taxes	118,636	111,224	(7,412)
Employee Health and Retirement Benefits	52,332	51,683	(649)
Annual Meeting and Banquet	11,931	15,248	3,317
Summer Meeting and Silent Auction	-	1,248	1,248
Insurance	29,961	30,242	281
Lobbying Costs	-	-	-
Consultants	-	5,000	5,000
Magazine Publication	41,910	41,482	(428)
Marketing Campaign	7,036	4,295	(2,741)
Bank, credit card, and Paypal fees	3,323	4,811	1,488
Board Expense	372	1,665	1,293
Dues & Subscriptions	465	674	209
Telephone	5,682	4,661	(1,021)
Printing	4,163	4,787	624
Postage	7,157	8,632	1,475
Advertising	2,790	4,385	1,595
Web Site	9,800	14,650	4,850
Auto Expense	3,767	3,318	(449)
Office Expense	960	1,208	248
Computer Expense	805	6,854	6,049
Miscellaneous	161	1,487	1,326
Office Supplies	9,804	7,721	(2,083)
Utilities	3,138	3,357	219
Equipment Rent and Maintenance	8,231	7,436	(795)
Travel and Lodging	1,870	69	(1,801)
Accounting, Awards Calculation, Tax Return	14,300	18,254	3,954
Repairs and Maintenance	28,454	3,161	(25,293)
Security	355	360	5
Meals and Entertainment	173	51	(122)
Property Taxes	5,478	3,589	(1,889)
Condominium association dues	1,899	1,899	-
Legal Fees	-	-	-
Annual Audit or Review	12,885	15,049	2,164
Total Cash Expenses	<u>387,838</u>	<u>378,500</u>	<u>(9,338)</u>
CASH RECEIPTS LESS CASH PAYMENTS (excludes depreciation)	<u>43,431</u>	<u>84,547</u>	<u>41,116</u>
	Umaudited	Unreviewed	

2019 ANNUAL BUSINESS MEETING

January 24, 2019

Week Ending 12/30/18

BREAKAGE ACCOUNTS

<u>RACETRACK</u>	<u>2017</u>	<u>2018</u>
New Mexico State Fair	\$1.00	\$1.00
Ruidoso Downs	\$13,801.87	\$65,796.78
SunRay Park	\$3,009.01	\$7,709.39
Downs At Albuquerque	\$45,542.07	\$9,129.21
Sunland Park	\$39,536.39	\$41,768.95
Zia Park	\$4,533.04	\$3,068.41
	<u>\$106,423.38</u>	<u>\$127,473.74</u>

PURSE ENHANCEMENTSSUNLAND PARK 2017-2018

12/16/17	Jess Burner Memorial Handicap	\$35,000.00	(Gaming)
12/17/17	Johnie L. Jamison Handicap	\$35,000.00	(Gaming)
12/17/17	NM State Racing Commission Handicap	\$35,000.00	(Gaming)
12/30/17	La Senora Handicap	\$35,000.00	(Gaming)
12/30/17	Lou Wooten - Sydney Valentini Handicap	\$35,000.00	(Gaming)
12/31/17	4 Rivers / John Deere Stakes	\$35,000.00	(Gaming)
01/07/18	Albert Dominguez Memorial Handicap	\$35,000.00	(Gaming)
01/14/17	The Shue Fly	\$45,000.00	(Gaming)
01/21/18	The Enchantress Stakes	\$35,000.00	(Gaming)
01/21/18	Red Hedeman Mile	\$35,000.00	(Gaming)
01/28/18	Dona Ana County	\$35,000.00	(Gaming)

02/03/18	Mt. Cristo Rey Handicap	\$35,000.00	(Gaming)
02/18/18	Peppers Pride Stakes	\$35,000.00	(Gaming)
02/18/18	NMHBA Quarter Horse Stakes	\$35,000.00	(Gaming)
03/03/18	Mesilla Valley Speed Handicap	\$35,000.00	
03/17/18	La Coneja Stakes	\$35,000.00	(Gaming)
03/25/18	New Mexico State University Stakes	\$35,000.00	(Gaming)
03/25/18	New Mexico Breeders' Oaks	\$35,000.00	(Gaming)
03/25/18	New Mexico Breeders' Derby	\$35,000.00	(Gaming)
03/31/18	SunBurst Handicap	\$35,000.00	(Gaming)
04/07/18	New Mexican Spring Futurity	\$65,000.00	(Gaming)
04/15/18	Copper Top Futurity	\$50,000.00	(Gaming)
		\$825,000.00	

PURSE ENHANCEMENTS

SUNRAY PARK 2018

04/23/18	Russell & Helen Foutz Distaff Handicap	\$25,000.00	(Gaming)
05/07/18	Jack Cole Handicap	\$25,000.00	(Gaming)
05/11/18	NM Breeders Stakes	\$25,000.00	(Gaming)
05/13/18	NM Breeders' Futurity	\$30,000.00	(Gaming)
05/14/18	C. O. "Ken" Kendrick Memorial	\$30,000.00	(Gaming)
05/25/18	Jimmy Drake QH Stakes	\$25,000.00	(Gaming)
06/04/18	Dine` Stakes	\$25,000.00	(Gaming)
		\$185,000.00	

PURSE ENHANCEMENTSRUIDOSO DOWNS 2018

06/16/18	Mountain Top NM Bred QH Futurity	\$15,000.00	(Gaming)
06/23/18	Mountain Top NM Bred TB Futurity	\$15,000.00	(Gaming)
07/29/18	Zia QH Derby	\$30,000.00	(Gaming)
07/29/18	Zia Handicap	\$25,000.00	(Gaming)
07/29/18	Zia 870 Championship	\$25,000.00	(Gaming)
07/29/18	Sierra Starlet	\$25,000.00	(Gaming)
07/29/18	Sierra Blanca Handicap	\$25,000.00	(Gaming)
07/29/18	Lincoln Handicap	\$25,000.00	(Gaming)
07/29/18	Road Runner Handicap	\$25,000.00	(Gaming)
07/29/18	Land Of Enchantment Handicap	\$25,000.00	(Gaming)
07/29/18	Zia QH Futurity	\$30,000.00	(Gaming)
09/02/18	Rio Grande Seniorita Futurity	\$30,000.00	(Gaming)
09/03/18	Rio Grande Senior Futurity	\$30,000.00	(Gaming)
09/03/18	Ruidoso NM Bred Claiming Stake	\$7,500.00	(Gaming)
		<hr/>	
		\$332,500.00	

PURSE ENHANCEMENTSDOWNS AT ALBUQUERQUE 2018

06/30/18	O. D. McDonald Handicap	\$40,000.00	(Gaming)
08/25/18	Carlos Salazar	\$40,000.00	(Gaming)
08/26/18	First Moonflash QH Maturity	\$40,000.00	(Gaming)
		<hr/>	
		\$120,000.00	

PURSE ENHANCEMENTSNM STATE FAIR 2018

09/01/18	Casino At The Downs TB Derby	\$40,000.00	(Gaming)
09/15/18	Casey Darnell Handicap	\$40,000.00	(\$25,000 Gaming)
09/22/18	NM State Fair QH Futurity	\$60,000.00	
09/23/18	NM State Fair QH Derby	\$50,000.00	(Gaming)
09/23/18	NM State Fair TB Futurity	\$60,000.00	(Gaming)
		<hr/>	
		\$250,000.00	

PURSE ENHANCEMENTS**ZIA PARK 2018**

11/04/18	New Mexico Cup 870 Championship	\$75,000.00	(Gaming)
11/04/18	Namehimastreaker NM Classic QH Championship	\$90,000.00	(Gaming)
11/04/18	New Mexico Classic Derby	\$75,000.00	(Gaming)
11/04/18	New Mexico Classic Futurity	\$75,000.00	(Gaming)
11/04/18	New Mexico Classic Cup Distaff Sprint Championship	\$75,000.00	(Gaming)
11/04/18	New Mexico Classic Cup Sprint Championship	\$90,000.00	(Gaming)
11/04/18	New Mexico Classic Cup Lassie Championship	\$75,000.00	(Gaming)
11/04/18	New Mexico Classic Cup Oaks Championship	\$75,000.00	(Gaming)
11/04/18	New Mexico Cup Derby Championship	\$75,000.00	(Gaming)
11/04/18	Peppers Pride NM Classic Championship for Fillies & Mares	\$90,000.00	(Gaming)
11/04/18	Rocky Gulch New Mexico Classic Cup Championship	\$95,000.00	(Gaming)
11/04/18	New Mexico Classic Cup Juvenile Colts & Geldings	\$75,000.00	(Gaming)
12/02/18	New Mexico QH Fillies & Mares Championship	\$75,000.00	(Gaming)
12/10/18	Steve Prather Stakes	\$75,000.00	(\$50,000 Gaming)
		<u>\$1,115,000.00</u>	

UNCLAIMED TICKET
ACCOUNT

TRACK	2017	2018
New Mexico State Fair	\$1.00	\$1.00
Ruidoso Downs	\$40,602.41	\$41,810.18
Downs At Albuquerque	\$54,268.42	\$49,924.67
Sunland Park	\$517.54	\$32,624.47
SunRay Park	\$6,972.58	\$6,966.22
Zia Park	\$517.54	\$112.05
	\$102,879.49	\$131,438.59

COMMITTED TO OVERNIGHT NM BRED RACES

2017 - 2018 Sunland Park is as follows:

- \$1,500.00 - Maiden Claiming Races
- \$2,500.00 - Claiming or Optional Claiming (Starter / Alw) up to \$15,000.00 or less
- \$3,000.00 - Maiden Special Weight, Claiming over \$15,000.00 & Opt / Alw over \$15,000.00
- \$4,000.00 - Allowance Races

2018 SunRay Park is as follows:

- \$1,000.00 - Maiden Claiming Races
- \$2,500.00 - Claiming or Optional Claiming (Starter / Alw) up to \$12,500.00 or less
- \$3,000.00 - Maiden Special Weight, Claiming over \$12,500.00 or Opt / Alw over \$12,500.00
- \$4,000.00 - Allowance Races

2018 Ruidoso Downs - is as follows:

- \$1,500.00 - Maiden Claiming Races
- \$1,750.00 - Claiming or Optional Claiming (Starter / Alw) Up to \$12,500 or less
- \$2,000.00 - Maiden Special Weight, Claiming over \$12,500 Opt/Alw over \$12,500
- \$2,500.00 - Allowance Races

2018 Zia Park is as follows:

- \$2,500.00 - Maiden Claiming Races
- \$3,000.00 - Claiming or Optional Claiming (Starter / Alw) up to \$6,250 or less
- \$4,000.00 - Claiming of Optional Claiming (Starter / Alw) from over \$6,250-\$15,000
- \$4,500.00 - Maiden Special Weight, Claiming over \$15,000.00 & Opt / Alw over \$15,000.00
- \$5,500.00 - Allowance Races

2018 Downs At Albuquerque / NM State Fair Chart on next page

2 Year Olds

Mdn 2	\$3,500.00
NW 2 or 3	\$4,000.00
Maiden 6,500	\$1,500.00
Maiden 7,500	\$1,800.00
Maiden 15,000	\$3,000.00

3 and Up

Maiden 3 Up	\$3,000.00
NW 2,3 or 4 & Up	\$4,500.00
Maiden 6,500	\$1,500.00
Maiden 7,500	\$1,500.00
Maiden 8,000	\$1,500.00
Maiden 10,000	\$2,000.00
Maiden 12,500	\$2,000.00
NW 2,3 or 4 Clm 5,000	\$1,250.00
NW 2,3 or 4 Clm 6,250	\$1,500.00
NW 2,3 or 4 Clm 8,000	\$2,000.00
NW 2,3 or 4 Clm 12,500	\$3,000.00
Allowance W/ No Clm	\$4,500.00
Opt 8/10,000	\$2,500.00
Opt 15,000	\$3,000.00
Opt 20,000 & up	\$4,000.00
Clm 5,000	\$1,250.00
Clm 6,500	\$1,500.00
Clm 8,000	\$2,000.00
Clm 10,000	\$2,500.00
Clm 12,500	\$3,000.00
STR 15,000	\$3,500.00
Clm 20,000 & Up	\$4,000.00

Total Distribution Unclaimed & Gaming

	2017	2018
Sunland Park	\$724,000.00 (\$36,000 & \$688,000 Gaming)	\$733,500.00 (\$32,000 & \$701,500 Gaming)
SunRay Park	\$220,500.00 (\$6,500 & \$214,000 Gaming)	\$241,500.00 (\$6,500 & \$235,000 Gaming)
Ruidoso Downs	\$187,600.00 (\$32,200 & \$155,400 Gaming)	\$218,250.00 (\$39,000 & \$179,250 Gaming)
Downs At Albuq / NMSF	\$600,000.00 (\$52,500 & \$547,500 Gaming)	\$558,600.00 (\$54,000 & \$504,600 Gaming)
Zia Park	\$632,500.00 (\$17,400 & \$615,100 Gaming)	\$872,000.00 (\$65,500 & 806,500 Gaming)
Total	\$2,364,600.00	\$2,623,850.00

NM BREDS IN OPEN OVERNIGHT RACES

Racetrack		Number Of Horses	Came in 1st, 2nd & 3rd	Percentage	TB	QH	Amount Paid
Ruidoso Downs	2017	421	160	38%	102	58	\$61,499.60
	2018	440	156	35%	104	52	\$74,023.84
SunRay Park	2017	476	173	36%	85	88	\$89,860.10
	2018	463	176	38%	88	88	\$102,551.10
DOA & NMSF 1 day cancelled	2017	630	188	31%	60	128	\$132,716.60
	2018	512	147	29%	47	100	\$119,491.80
Zia Park	2017	491	148	30%	61	87	\$126,195.50
	2018	399	103	26%	31	72	\$142,412.50
Sunland Park	2017	450	120	27%	91	29	\$88,625.90
	2018	519	135	26%	100	35	\$101,126.60
					2017 Total		\$498,897.70
\$40,708.14 more than in 2017					2018 Total		\$539,605.84

10% TRACK BREEDERS AWARDS DISTRIBUTED IN 2018

2018	2017
SUNLAND PARK	
72 DAYS OF RACING - \$ 426,695.00	72 DAYS 2016 - 2017 Comparison - \$ 424,382.00
SUNRAY PARK	
33 DAYS OF RACING - \$ 99,771.20	36 DAYS 2017 Comparison - \$ 84,643.59
RUIDOSO DOWNS	
47 DAYS OF RACING - \$ 137,742.90	52 DAYS 2017 Comparison - \$120,593.00
DOWNS AT ALBUQUERQUE & NM STATE FAIR	
58 DAYS OF RACING - \$ 195,556.00	57 DAYS 2017 Comparison - \$209,112.00
ZIA PARK	
53 DAYS OF RACING - \$ 328,850.00	56 DAYS 2017 Comparison - \$328,010.00
TOTAL TRACK BREEDERS AWARDS PAID OUT IN 2018 - \$ 1,188,615.10	
\$ 21,874.60 MORE THAN IN 2017	2017 Comparison - \$1,166,740.50

2018 INCENTIVE FUNDS AND PURSE ENHANCEMENTS

874 Owners	\$1,662,303.86
366 Breeders	\$1,870,088.35
<u>151 Stallion Owners</u>	<u>\$290,901.26</u>
1,391 Checks Issued	\$3,823,293.47

2018 Breakage / Gaming funds distributed to NM Bred Stakes \$2,827,500.00

2018 Unclaimed Ticket & Gaming funds distributed to NM Bred overnight races \$2,623,850.00

2018 NM Breds running in open overnight races \$539,605.84
\$9,814,249.31

2018 10% Track Breeders Awards \$1,188,615.10
\$11,002,864.41

2018 Top 5 Award Recipients:

- 1) M J Farms
- 2) R. D. Hubbard, et al
- 3) J. Kirk & Judy Robison
- 4) Mike C. Abraham, et al
- 5) Michael G. Weatherly

2017	2018
<u>Members</u>	<u>Members</u>
811	743

2018 Horse Registrations with a comparison from 2017

	2017	2018	(+ or -)
NM Bred Foals	QH 497	QH 512	
	TB 464	TB 434	
	961	946	-15
NM QH Broodmares	239	233	-6
NM TB Broodmares	221	144	-77
NM QH Stallions	13	18	5
NM TB Stallions	11	16	5
	<u>1,445</u>	<u>1,357</u>	-88
			Less than in 2017

GAMING REVENUES

		2017	2018
NMHBA Gaming Purse Fund		\$5,819.92	\$123,989.12
2/22/1999	Sunland Park Breakage / Unclaimed (Breakage \$1,642,447.99 Unclaimed \$1,091,254.79)	\$2,413,458.78	\$2,733,702.78
	Sunland Park Award Incentive	\$203,062.00	\$204,696.20
5/4/1999	Ruidoso Downs Breakage / Unclaimed (Breakage \$68,066.10 Unclaimed \$378,614.11)	\$459,152.48	\$446,680.21
	Ruidoso Downs Award Incentive	\$56,883.33	\$61,292.03
7/4/1999	SunRay Park Breakage / Unclaimed (Breakage \$278,267.41 Unclaimed \$277,902.28)	\$488,366.01	\$556,169.69
	SunRay Park Award Incentive	\$66,334.77	\$69,644.30
8/26/1999	Downs At Albuquerque Breakage / Unclaimed (Breakage \$753,144.42 Unclaimed \$144,760.60)	\$716,594.94	\$897,905.02
	Downs At Albuquerque Award Incentive	\$130,023.24	\$130,144.07
	New Mexico State Fair Breakage / Unclaimed (Breakage \$.50 Unclaimed \$.50)	\$1.00	\$1.00
	NM State Fair Award Incentive	\$1.00	\$1.00
11/14/2004	Zia Park Breakage / Unclaimed (Breakage \$268,474.23 Unclaimed \$667,299.92)	\$954,702.21	\$935,744.14
	Zia Park Award Incentive	\$213,384.31	\$251,065.23

(1)

NEW MEXICO HORSE BREEDERS ASSOCIATION*Award Distribution Allocation***SEPTEMBER 9, 2017 THRU SEPTEMBER 23, 2018****(EXCLUDES ZIA PARK 2018 SEASON)****Award monies to be distributed based upon race class as follows:****CLASS A -** Maiden, Trials, Futurities, Derbys, Allowances, Handicaps & Stakes.**CLASS B -** Claiming races of \$8,000 and above.**CLASS C -** Claiming races below \$8,000.**CLASS D -** Maiden Claiming races.**OWNERS' AWARDS**1,662,303.86

<u>CLASS</u>	<u>FIRST PLACE</u>	<u>SECOND PLACE</u>	<u>THIRD PLACE</u>
CLASS A	\$ 1,271.48	\$ 477.08	\$ 186.37
CLASS B	1,010.66	379.22	148.14
CLASS C	521.63	195.73	76.46
CLASS D	456.43	171.26	66.90

BREEDERS' AWARDS1,870,088.35

<u>CLASS</u>	<u>FIRST PLACE</u>
CLASS A	\$ 2,200.64
CLASS B	1,749.22
CLASS C	902.82
CLASS D	789.97

STALLION OWNERS' AWARDS290,901.26

<u>CLASS</u>	<u>FIRST PLACE</u>
CLASS A	\$ 342.32
CLASS B	272.10
CLASS C	140.44
CLASS D	122.88

TOTAL AWARD DISTRIBUTION3,823,293.47

SUMMARY OF NEW MEXICO
BRED RACES

IN 71 DAYS OF RACING SUNLAND PARK RAN 321 NEW MEXICO BRED RACES.

14 TB STAKES		
4 TB TRIALS		
8 QH STAKES		4.52 PER DAY AVERAGE
15 QH TRIALS		
240 TB OVERNIGHT		
<u>40 QH OVERNIGHT</u>		
321 TOTAL	258 TB + 63 QH = 321	+ 108 FOR THREE A DAY

IN 33 DAYS OF RACING SUNRAY PARK RAN 98 NEW MEXICO BRED RACES.

3 TB STAKES		
3 QH STAKES		2.97 PER DAY AVERAGE
4 QH TRIALS		
50 TB OVERNIGHT		
<u>38 QH OVERNIGHT</u>		
98 TOTAL	53 TB + 45 QH = 98	- 1 FOR THREE A DAY

IN 47 DAYS OF RACING RUIDOSO DOWNS RAN 167 NEW MEXICO BRED RACES.

9 TB STAKES		
2 TB OVERNIGHT STAKES		
7 TB TRIALS		
5 QH STAKES		3.55 PER DAY AVERAGE
2 QH OVERNIGHT STAKES		
26 QH TRIALS		
76 TB OVERNIGHT		
<u>40 QH OVERNIGHT</u>		
167 TOTAL	94 TB + 73 QH = 167	+ 26 FOR THREE A DAY

IN 54 DAYS OF RACING THE DOWNS AT ALBUQUERQUE & NM STATE FAIR RAN 195 NM BRED RACES.

4 TB STAKES		
3 QH STAKES		3.61 PER DAY AVERAGE
9 QH TRIALS		
121 TB OVERNIGHT		
<u>58 QH OVERNIGHT</u>		
195 TOTAL	125 TB + 70 QH = 195	+ 33 FOR THREE A DAY

IN 53 DAYS OF RACING ZIA PARK RAN 229 NEW MEXICO BRED RACES.

9 TB STAKES		
5 QH STAKES		4.32 PER DAY AVERAGE
10 QH TRIALS		
139 TB OVERNIGHT		
<u>66 QH OVERNIGHT</u>		
229 TOTAL	148 TB + 81 QH = 229	+ 70 FOR THREE A DAY

NEW MEXICO
BRED RACES

	2018	2017	2016	2015	2014	2013	2012
SUNLAND PARK							
Overnight	280	270	234	319	330	326	366
Trials	19	17	13	11	20	19	20
Stakes	22	22	22	24	24	24	24
Days	71	72	61	76	76	76	77
SUNRAY PARK							
Overnight	88	88	71	88	117	105	145
Trials	4	4	3	4	5	4	4
Stakes	6	7	9	8	12	12	12
Days	33	36	36	32	39	39	42
RUIDOSO DOWNS							
Overnight	116	134	148	176	180	168	188
Overnight Stakes	4	1	1	2	1	2	
Trials	33	33	33	31	34	34	32
Stakes	18	16	15	13	13	13	13
Days	47	52	59	64	61	60	61
ALBUQ / NM STATE FAIR							
Overnight	179	179	191	181	162	151	185
Trials	9	11	11	10	13	10	13
Stakes	7	8	8	14	20	20	20
Days	54	57	60	55	54	56	54
ZIA PARK							
Overnight	205	203	195	256	263	272	269
Trials	10	10	11	9	9	10	10
Stakes	14	14	14	14	14	14	13
Days	53	56	56	56	56	56	54



2018 NMHBA Goals and Progress Report

Goal 1: Provide support for NMHBA members

Better communication:

Enhanced web content management, i.e. by-laws on web site, fee schedules, etc.

Increased social media presence (FaceBook, Instagram)

Member outreach i.e. mass emails; still to come:

Weekly or biweekly report emailed to you

Sales Marketing (incl. other states' sales)

Coordinated "Summer Town Hall" / Zia Party in Ruidoso

Legislative outreach: farm visits; participation in Ag Fest

Developed "Breeding tips" for distribution to members

Coordinated Annual meeting and silent auction

Plan to enhance member participation by allowing members to mail in votes (to be voted on by members)

Adjusting the percentages allocated for breeder, owner and stallion owners

Goal 2: Establish good relationships with other industry partners

Relationships with NMRC, Tracks and Horsemen

Participated in NMRC committees, i.e. Medications and

Rules and Race Dates Committees

Discussion with tracks to allow three weeks between trials and finals

Working with Racetrack Industry Group to plan for "Sports wagering" and ADW legislation

Developed criteria for breed stakes races

Goal 3 – Develop efficient and modern NMHBA office

Continue to develop staff resources

Modernization of office tools, i.e. plans in place for office data base and infrastructure

Established and continually monitor budget to maximize limited resources



2018 NMHBA Goals and Progress Report

Goal 4 – Ensure available monies are distributed for greatest benefit

Established NMHBA contribution for overnights at each track

Established NMHBA contribution for stakes at each track

Still in development: NM Triple Crown

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Goal 5 – Modernize procedures and by-laws

Examined procedures and make recommendations

Developed suggested changes for by-laws to clarify and update for new technology

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